



# Digital health

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DIGITAL HEALTH

# Table of Contents

# Table of Contents

## 01 Overview

Value of global digital health market by major segment 2015-2020	<a href="#">02</a>
Forecast CAGR global digital health market by major segment 2015-2020	<a href="#">03</a>
Investor funding in digital health industry 2010-2019	<a href="#">04</a>
Funding in top deals in digital health industry 2019	<a href="#">05</a>
Investments in most active subsectors of the digital health industry 2019	<a href="#">06</a>
U.S. digital health market size by technology forecast 2014-2024	<a href="#">07</a>
Investments in most active U.S. metro area in digital health industry 2019	<a href="#">08</a>
Investment deal count in most active US metro area in digital health 2019	<a href="#">09</a>

## 02 mHealth

Total mhealth market size forecast worldwide 2016-2025	<a href="#">11</a>
Mobile medical apps market size worldwide 2017 and 2025	<a href="#">12</a>
Global mobile health app downloads 2013-2017	<a href="#">13</a>
Therapy areas with best 5-year mHealth market potential worldwide by case number 2017	<a href="#">14</a>

# Table of Contents

Revenue from mHealth apps worldwide 2017	<a href="#">15</a>
Amazon Appstore: number of available medical apps as of Q3 2019	<a href="#">16</a>
Fitness tracker device shipments worldwide 2016-2022	<a href="#">17</a>

## 03 Telehealth/telemedicine

Global telemedicine market size 2015-2021	<a href="#">19</a>
Forecasted number of telehealth patients worldwide 2013-2018	<a href="#">20</a>
Total U.S. telemedicine market size forecast 2014-2025	<a href="#">21</a>
Total U.S. telemedicine market size by product forecast 2014-2025	<a href="#">22</a>
Estimated annual cost savings through telehealth in rural U.S. regions 2017	<a href="#">23</a>
Travel expenses, lost wages & hospital cost savings via telehealth in U.S. 2017	<a href="#">24</a>
US health organizations with cost savings or ROI from telemedicine services 2017	<a href="#">25</a>
U.S. healthcare professionals that prioritize telemedicine as of 2015-2017	<a href="#">26</a>

# Table of Contents

## 04 EHR/EMR

Total EHR market size forecast worldwide 2015-2024	<a href="#"><u>28</u></a>
Primary care physicians in selected countries using EMR in 2015	<a href="#"><u>29</u></a>
Office-based U.S. physicians with EMR/EHR systems 2001-2017	<a href="#"><u>30</u></a>
top U.S. states by ownership of any EHR system among office-based physicians 2017	<a href="#"><u>31</u></a>
Impact of electronic health records on U.S. physicians' practices 2018	<a href="#"><u>32</u></a>
Physicians that believe sharing ePHI is important for quality healthcare in US 2017	<a href="#"><u>33</u></a>
EMR use by primary care physicians in Canada 2004-2018	<a href="#"><u>34</u></a>
EMR use by specialist physicians in Canada 2004-2018	<a href="#"><u>35</u></a>

## 05 Big data

Top funded global digital health categories H1 2019	<a href="#"><u>37</u></a>
Global big data in healthcare market size 2016 & 2025	<a href="#"><u>38</u></a>
Global big data in healthcare market share by component 2016 & 2025	<a href="#"><u>39</u></a>
Global big data healthcare analytics market size by application 2016 & 2025	<a href="#"><u>40</u></a>

# Table of Contents

Adoption expectations for big data technology worldwide 2018, by vertical

[41](#)

## 06 The consumer's view

Importance of health technology in managing health U.S. adults 2018

[43](#)

Technologies used to manage health in the U.S. 2018

[44](#)

Willingness to wear health-tracking technology among U.S. adults as of 2018

[45](#)

Reasons why U.S. adults have accessed their EHR by primary reason as of 2018

[46](#)

Percentage of U.S. adults that have received virtual healthcare 2017 and 2018

[47](#)

Virtual and in-person care attitudes among U.S. adults in 2018

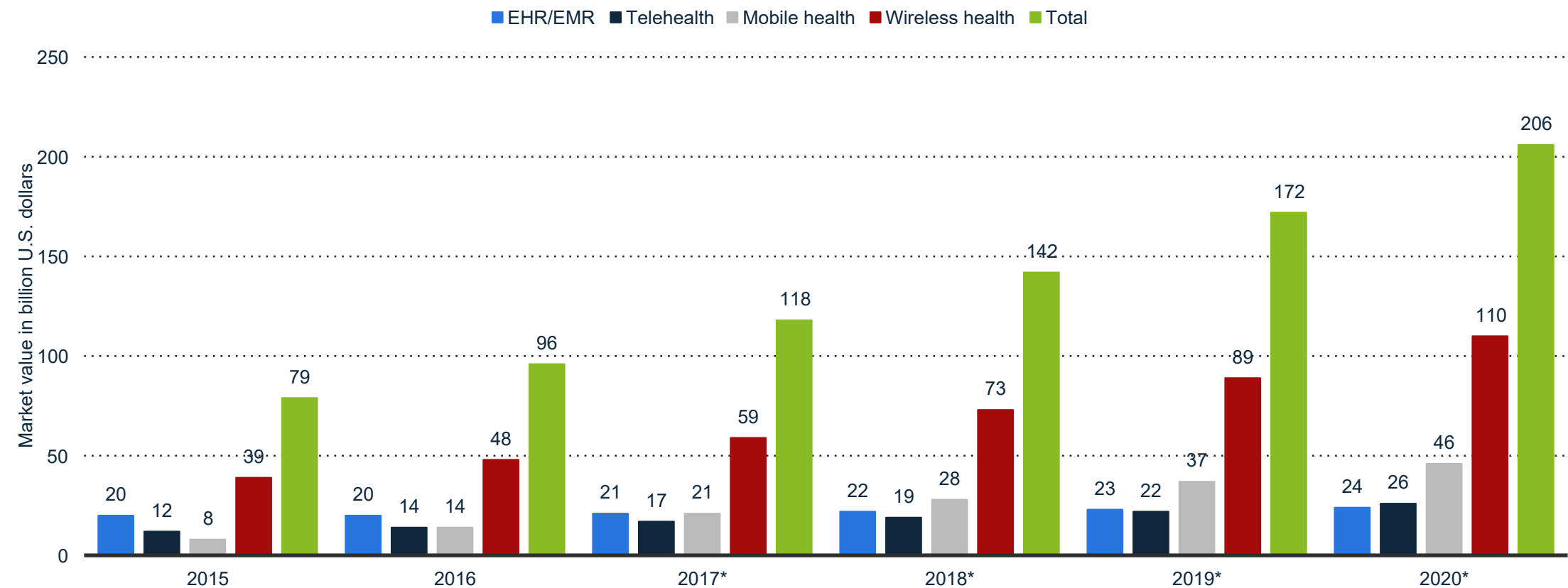
[48](#)

DIGITAL HEALTH

# Overview

# Global digital health market from 2015 to 2020, by major segment (in billion U.S. dollars)

Value of global digital health market by major segment 2015-2020

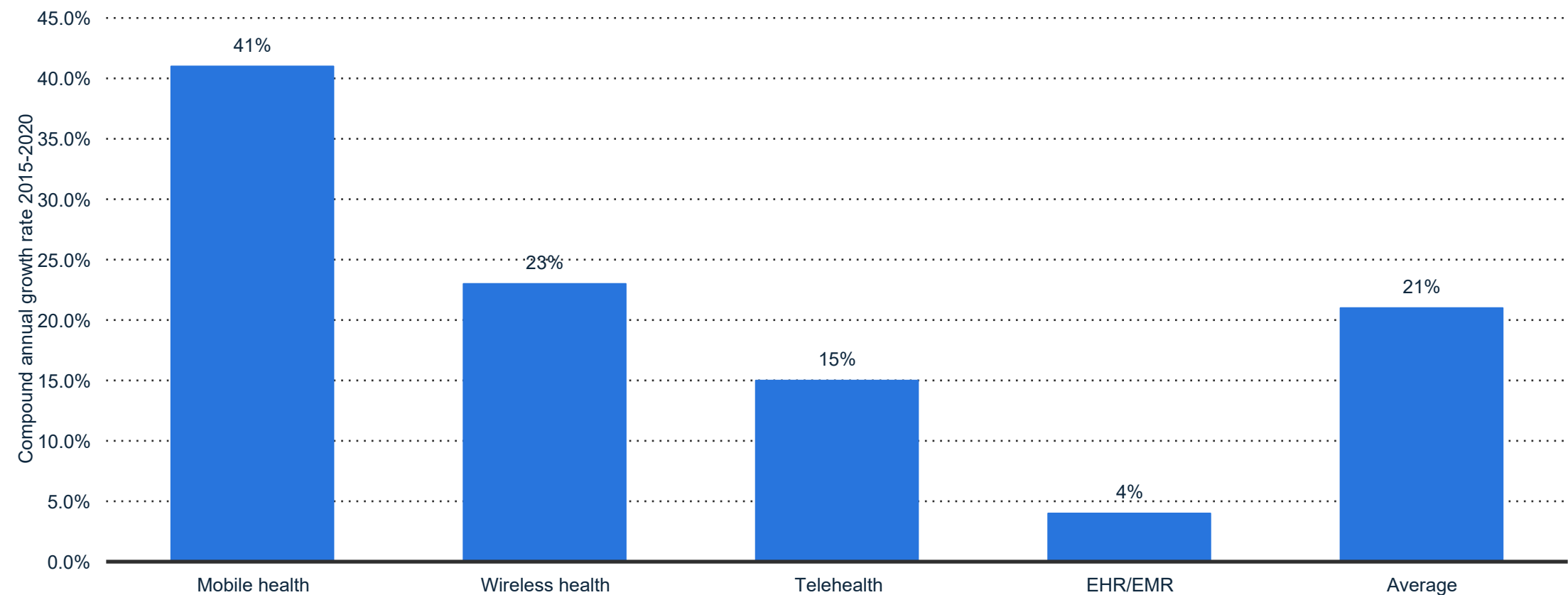


**Note:** Worldwide; as of September 2016  
Further information regarding this statistic can be found on [page 50](#).  
**Source(s):** Allied Market Research; MarketsandMarkets; Transparency Market Research; BCC Research; Roland Berger; [ID 387867](#)



# Projected CAGR for the global digital health market in the period 2015-2020, by major segment

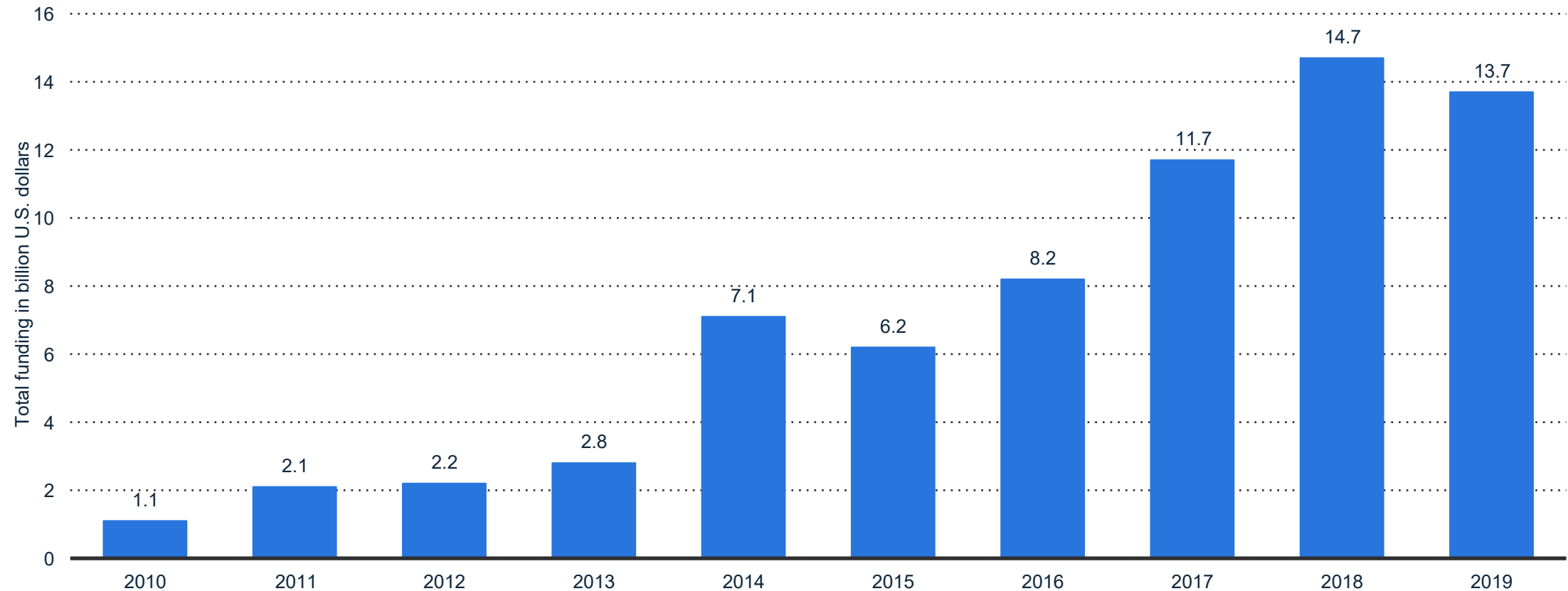
Forecast CAGR global digital health market by major segment 2015-2020



**Note:** Worldwide  
Further information regarding this statistic can be found on [page 51](#).  
**Source(s):** Allied Market Research; MarketsandMarkets; Transparency Market Research; BCC Research; Roland Berger; [ID 387875](#)

# Total digital health industry funding worldwide from 2010 to 2019 (in billion U.S. dollars)\*

Investor funding in digital health industry 2010-2019



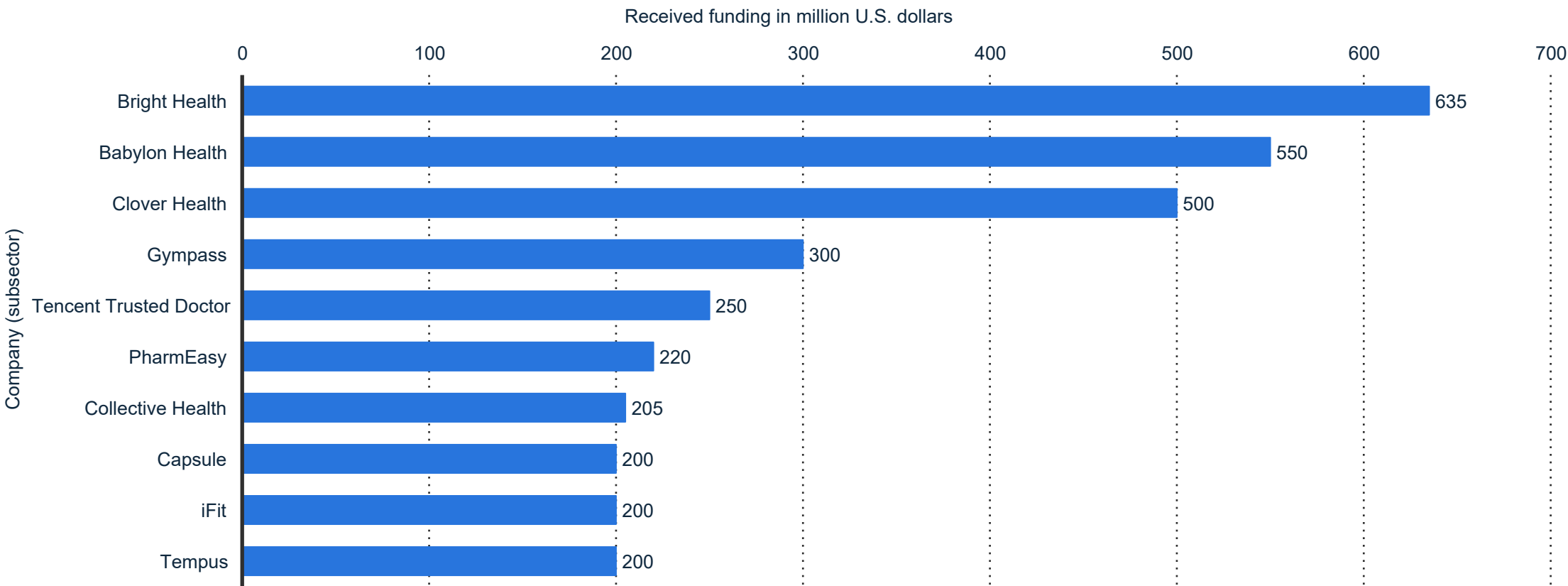
Note: United States

Further information regarding this statistic can be found on [page 52](#).

Source(s): StartUp Health; [ID 388858](#)

# Top digital health deals worldwide based on invested funding in 2019, by receiving company (in million U.S. dollars)

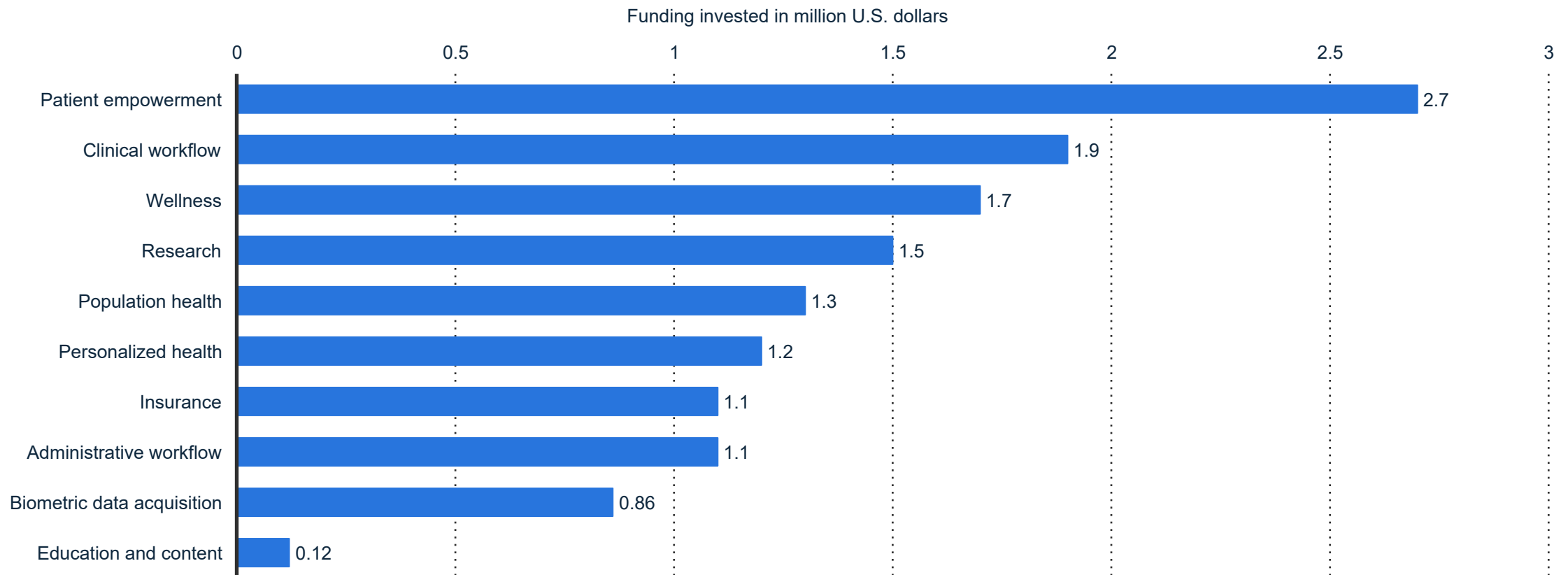
Funding in top deals in digital health industry 2019



**Note:** Worldwide  
Further information regarding this statistic can be found on [page 53](#).  
**Source(s):** StartUp Health; [ID 388861](#)

# Most active digital health subsectors worldwide based on invested funding in 2019 (in million U.S. dollars)

Investments in most active subsectors of the digital health industry 2019



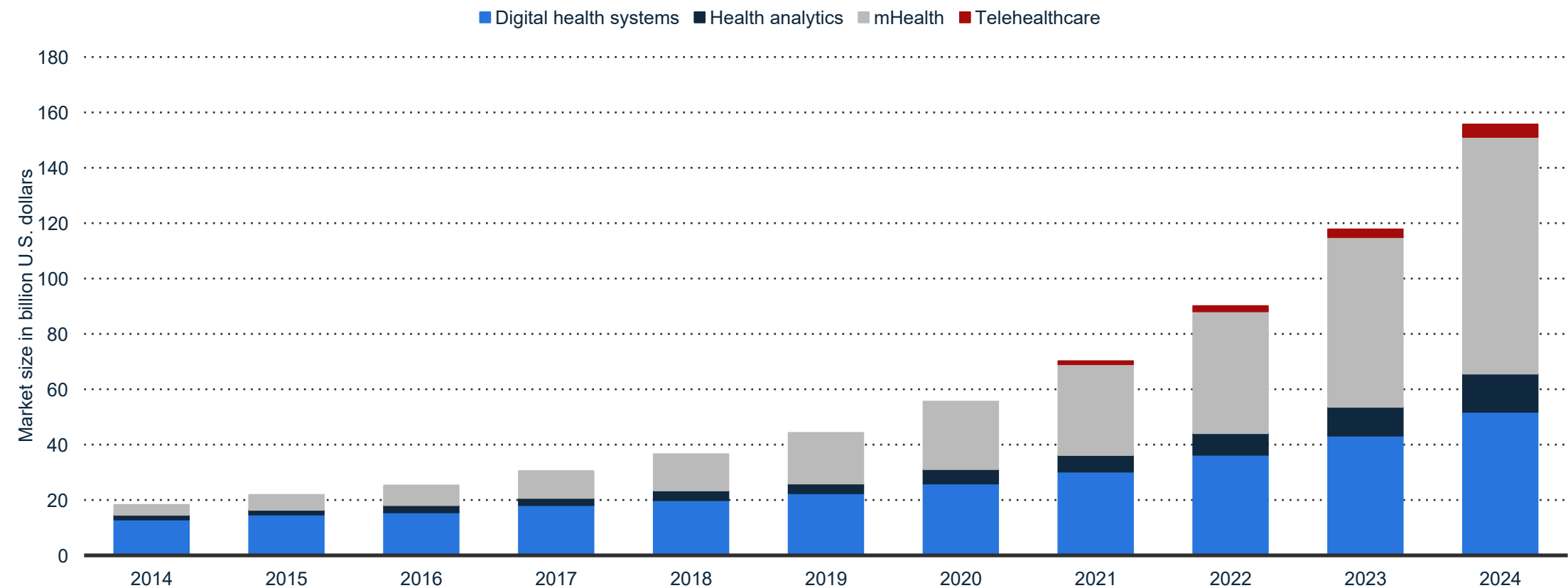
Note: United States

Further information regarding this statistic can be found on [page 54](#).

Source(s): StartUp Health; [ID 388905](#)

# Digital health market size in the United States from 2014 to 2024, by technology (in billion U.S. dollars)

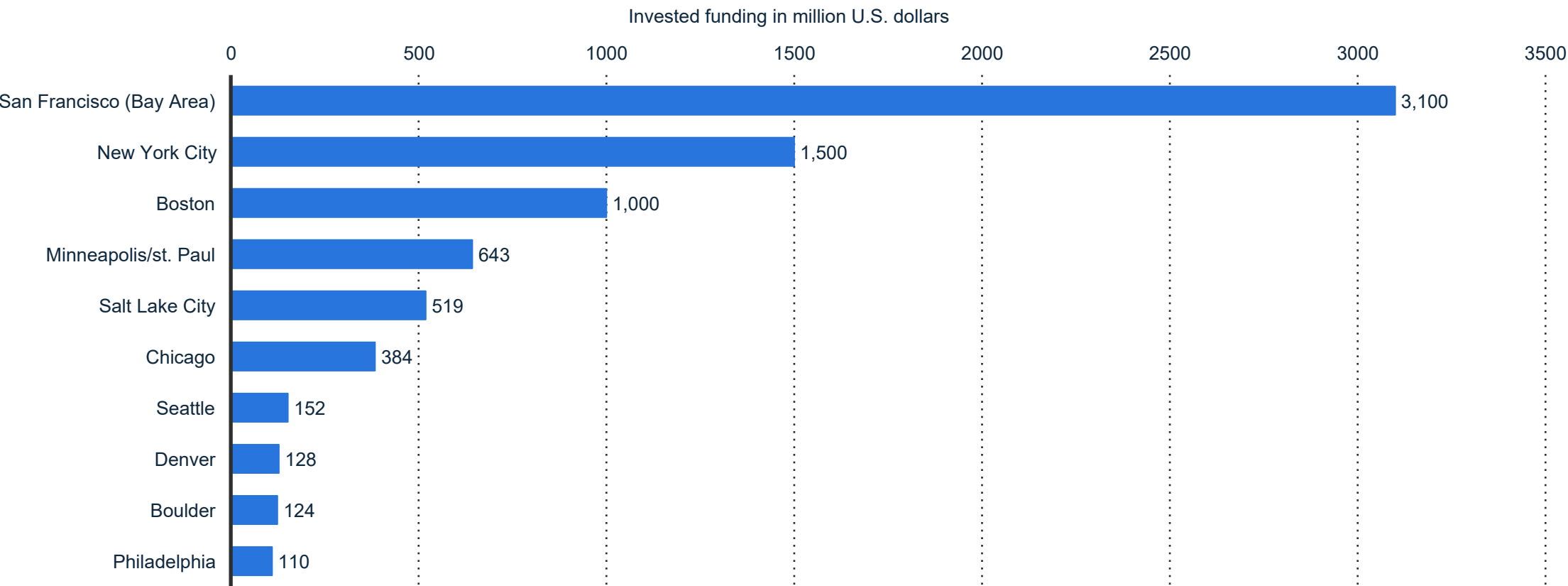
U.S. digital health market size by technology forecast 2014-2024



**Note:** United States; as of October 2018  
Further information regarding this statistic can be found on [page 55](#).  
**Source(s):** Statista estimates; Global Market Insights; [ID 938594](#)

# U.S. metro areas most active in digital health based on invested funding in 2019 (in million U.S. dollars)

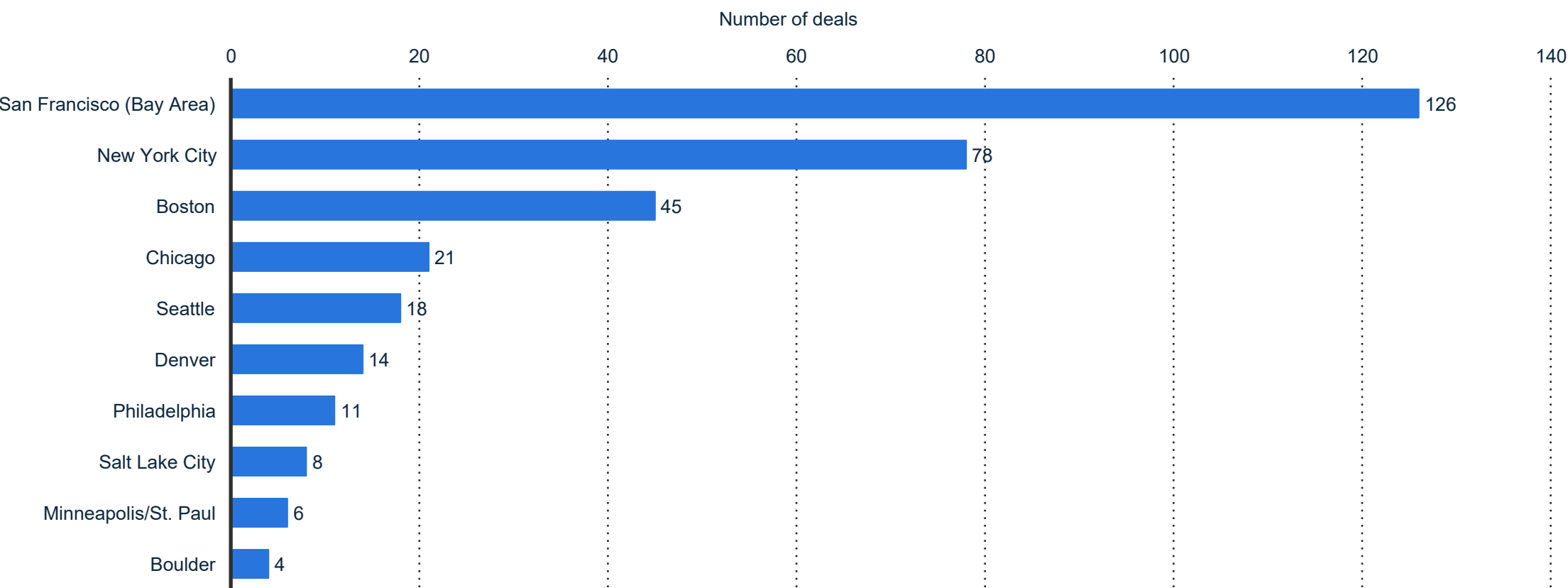
Investments in most active U.S. metro area in digital health industry 2019



**Note:** United States  
Further information regarding this statistic can be found on [page 56](#).  
**Source(s):** StartUp Health; [ID 388927](#)

# Number of digital health deals in U.S. metro areas most active based on invested funding in 2019

Investment deal count in most active US metro area in digital health 2019



**Note:** North America, United States  
Further information regarding this statistic can be found on [page 57](#).  
**Source(s):** StartUp Health; [ID 388947](#)

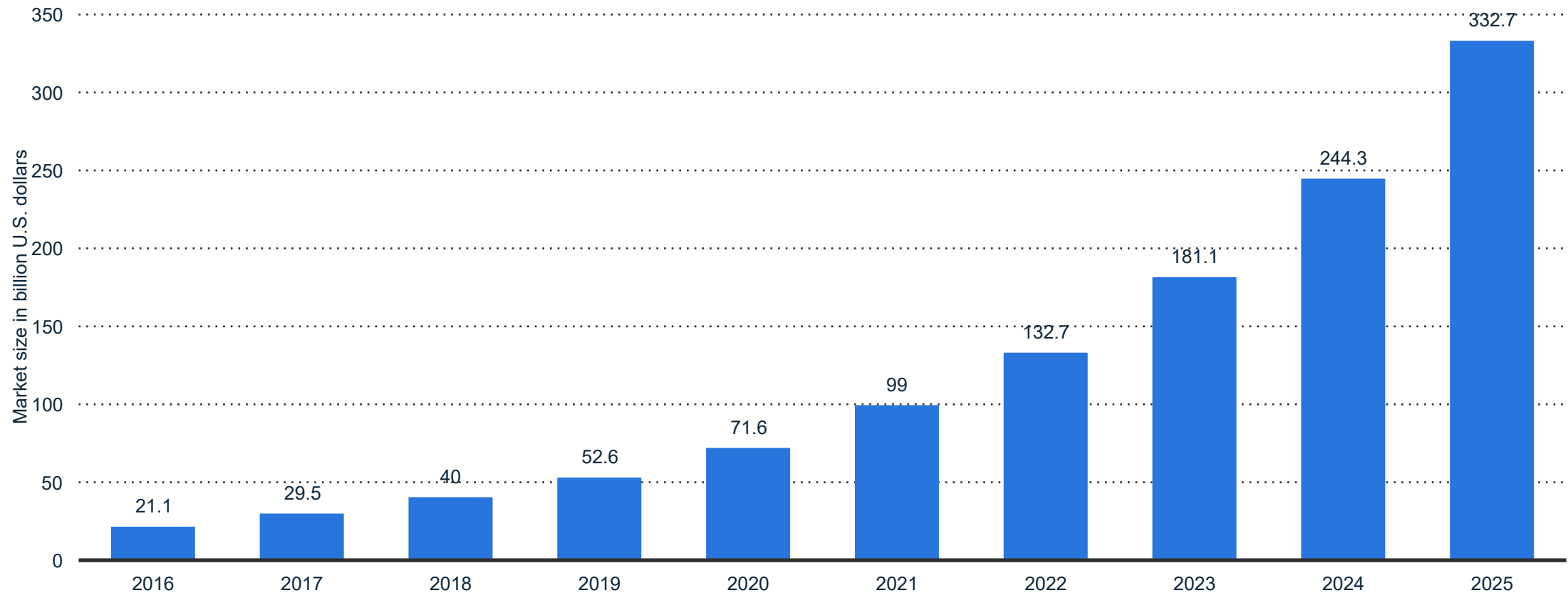
DIGITAL HEALTH

mHealth



# Total global mHealth market forecast from 2016 to 2025 (in billion U.S. dollars)

Total mhealth market size forecast worldwide 2016-2025



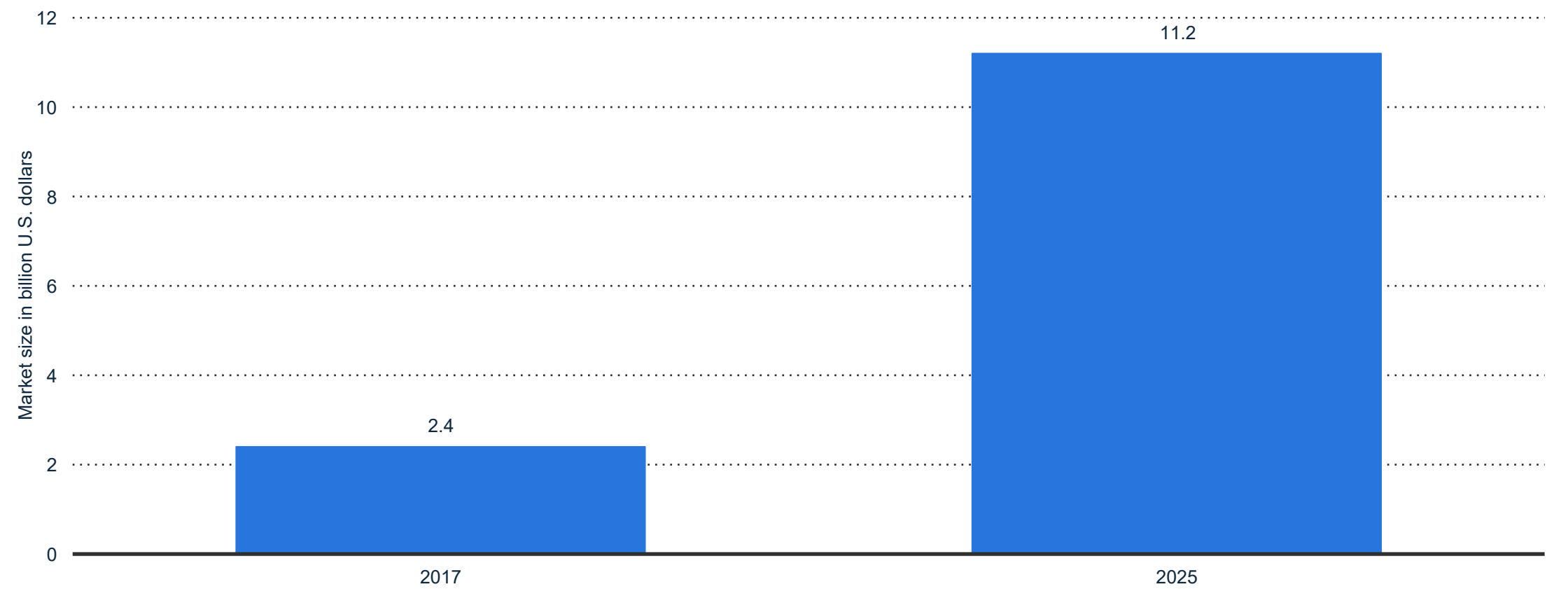
**Note:** Worldwide; as of June 2018

Further information regarding this statistic can be found on [page 58](#).

**Source(s):** Statista estimates; VMR; [ID 938544](#)

# Mobile medical apps market size worldwide in 2017, and a forecast for 2025 (in billion U.S. dollars)\*

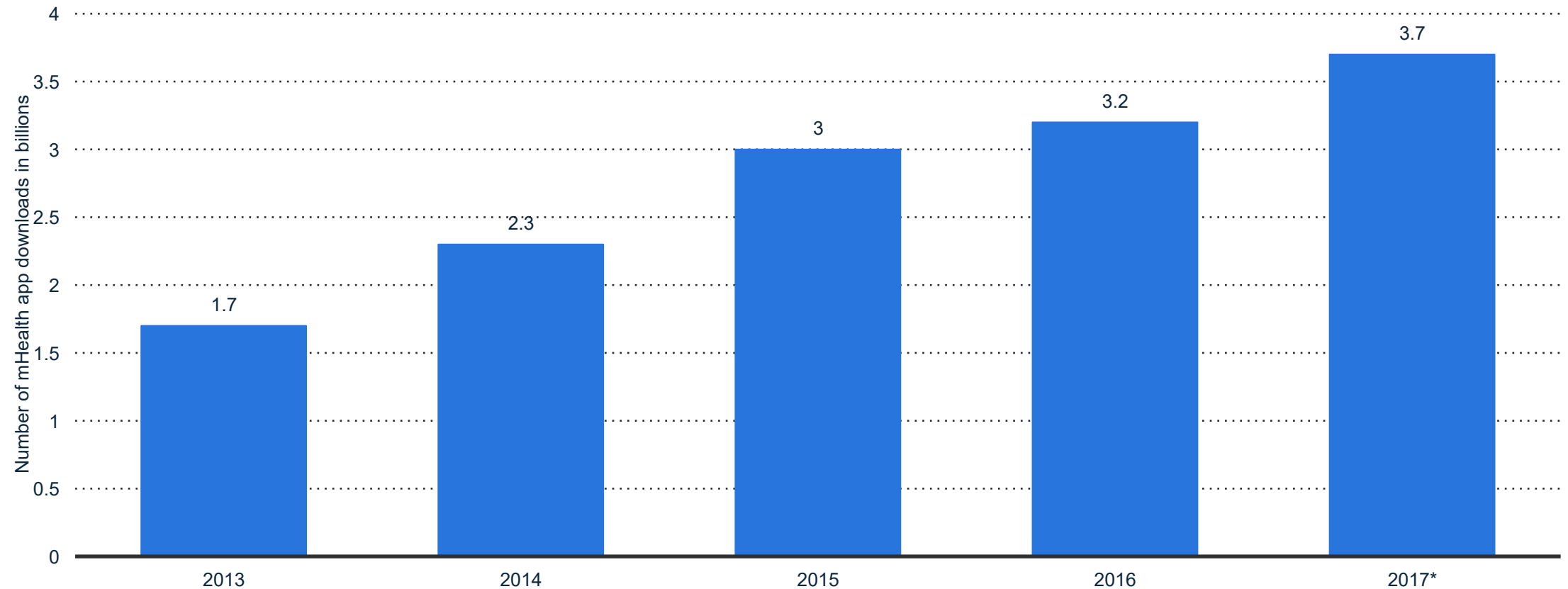
Mobile medical apps market size worldwide 2017 and 2025



**Note:** Worldwide; as of 2018  
Further information regarding this statistic can be found on [page 59](#).  
**Source(s):** BIS Research; [ID 877758](#)

# Number of mHealth app downloads worldwide from 2013 to 2017 (in billions)

Global mobile health app downloads 2013-2017



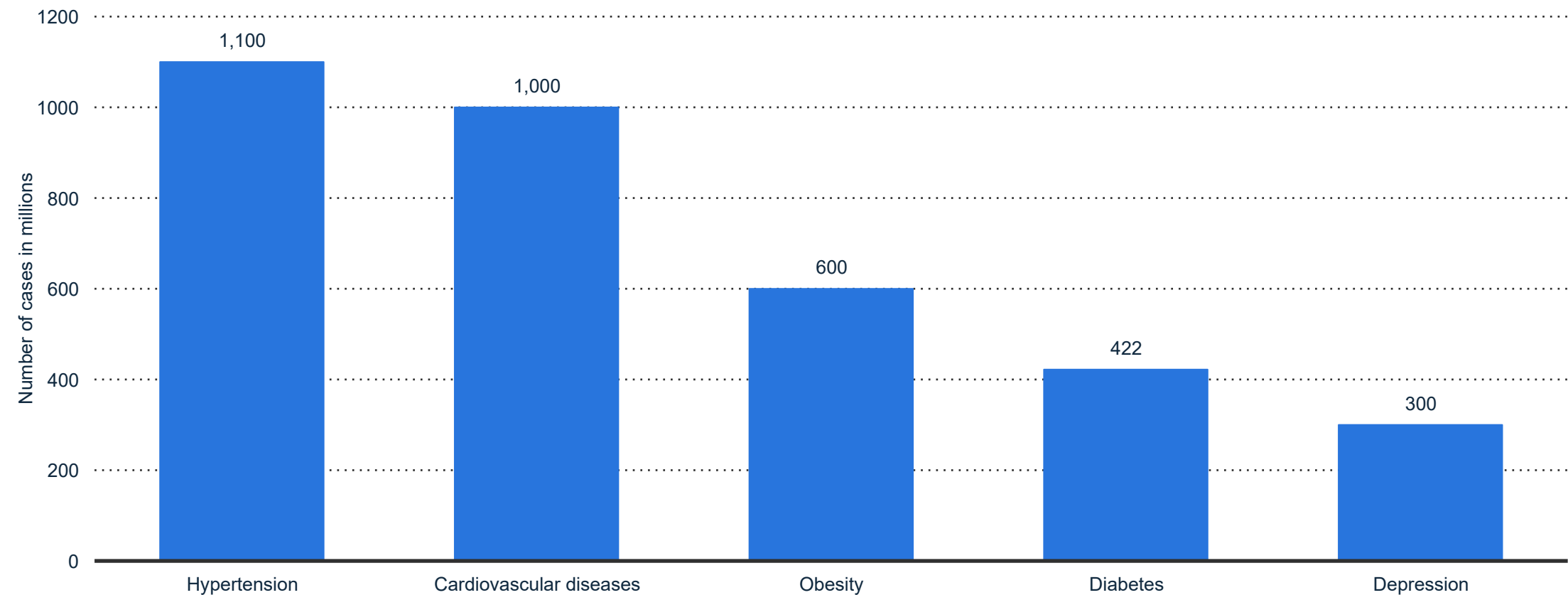
**Note:** Worldwide; mHealth app publishers

Further information regarding this statistic can be found on [page 60](#).

**Source(s):** research2guidance; [ID 625034](#)

# Therapy fields offering the best 5-year market potential for mHealth worldwide as of 2017 (in million cases)

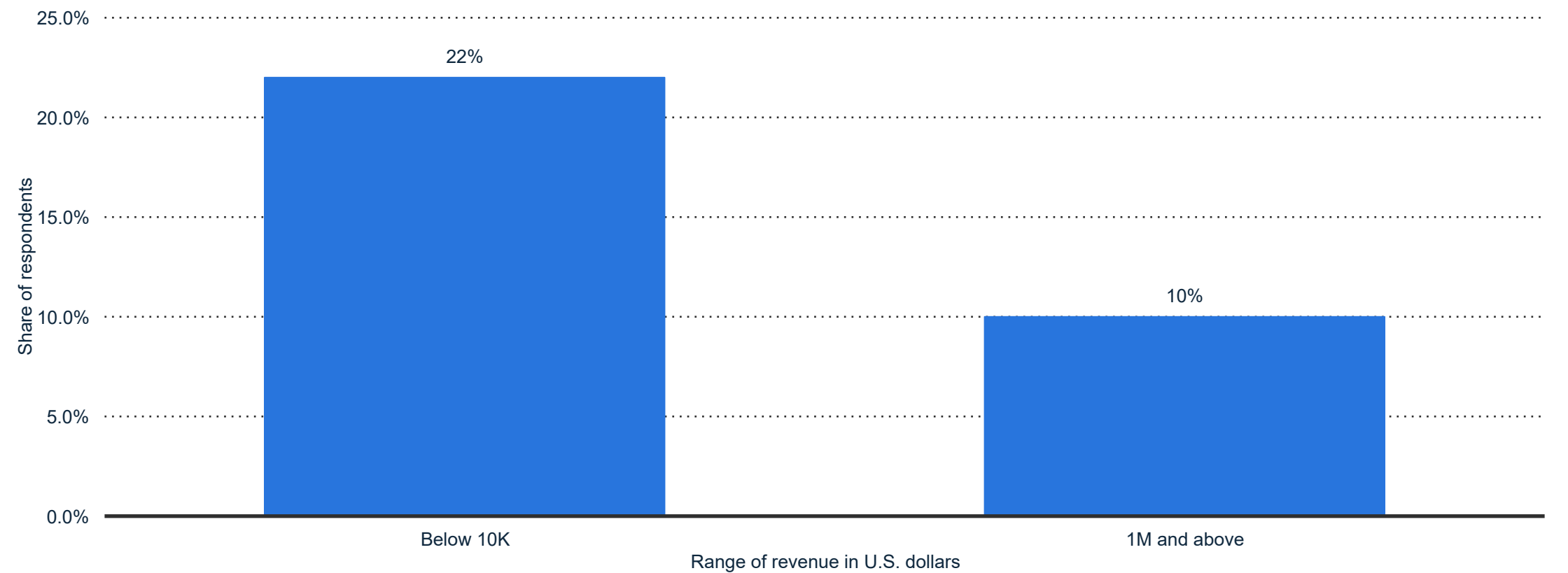
Therapy areas with best 5-year mHealth market potential worldwide by case number 2017



**Note:** Worldwide; 2,400; mHealth app publishers  
Further information regarding this statistic can be found on [page 61](#).  
**Source(s):** research2guidance; WHO; [ID 795535](#)

# Revenue mobile health app publishers generated from mhealth apps worldwide as of 2017 (in U.S. dollars)

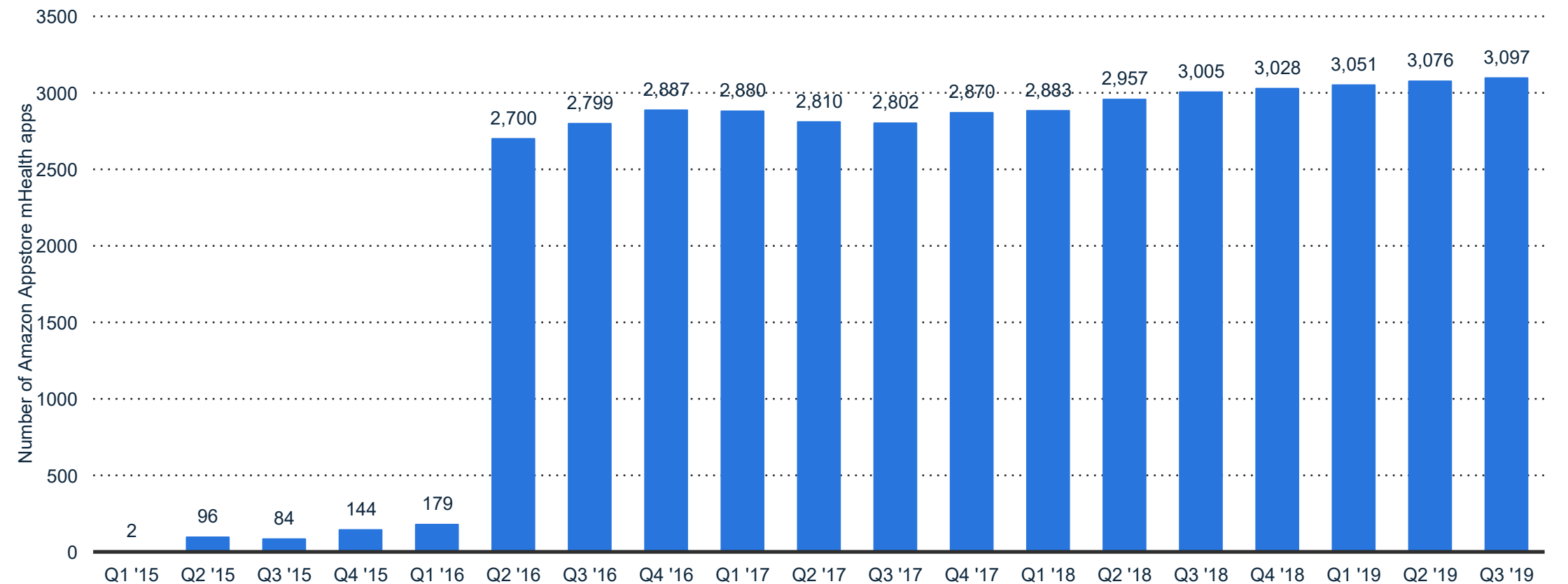
Revenue from mHealth apps worldwide 2017



**Note:** Worldwide; 2,400; mHealth app publishers  
Further information regarding this statistic can be found on [page 62](#).  
**Source(s):** research2guidance; [ID 625094](#)

# Number of mHealth apps available in the Amazon Appstore from 1st quarter 2015 to 3rd quarter 2019

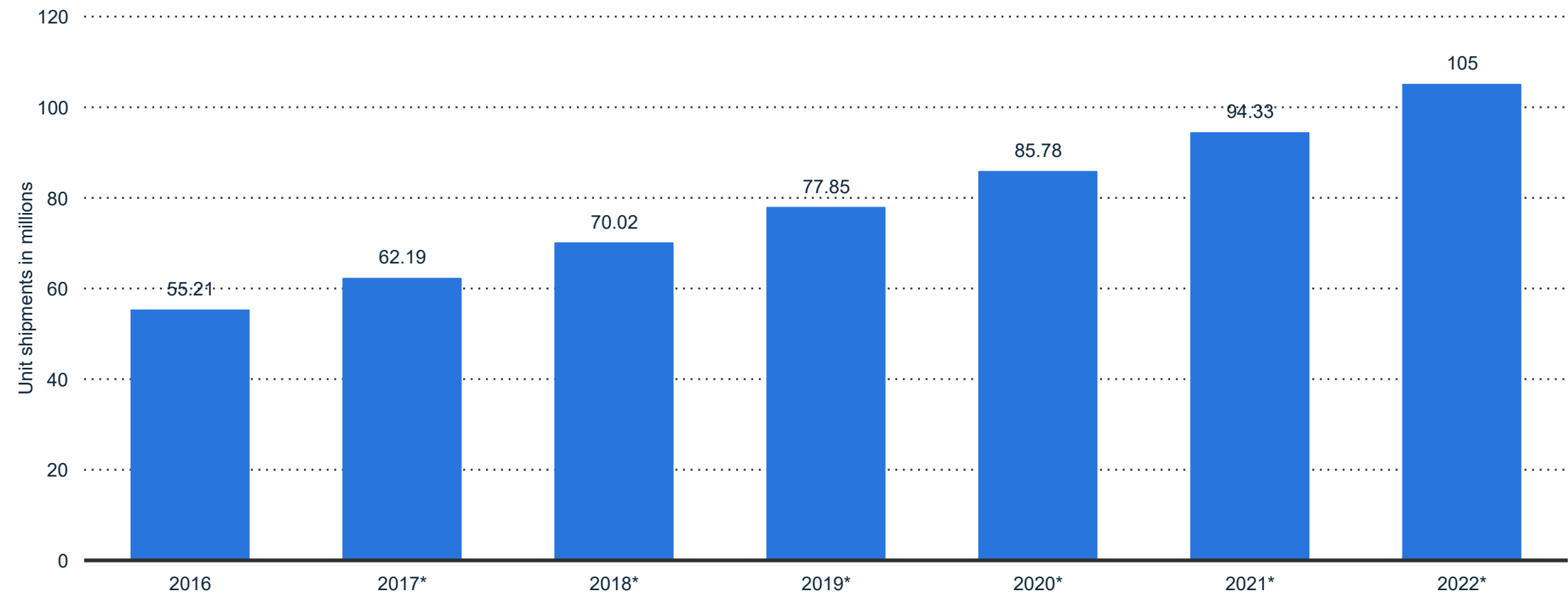
Amazon Appstore: number of available medical apps as of Q3 2019



**Note:** Worldwide; Q1 2015 to Q3 2019; medical apps only, not health and fitness apps  
Further information regarding this statistic can be found on [page 63](#).  
**Source(s):** Appfigures; [ID 779925](#)

# Fitness tracker device unit shipments worldwide from 2016 to 2022 (in millions)

Fitness tracker device shipments worldwide 2016-2022



**Note:** Worldwide; 2016 to 2017  
Further information regarding this statistic can be found on [page 64](#).  
**Source(s):** Tractica; [ID 610390](#)

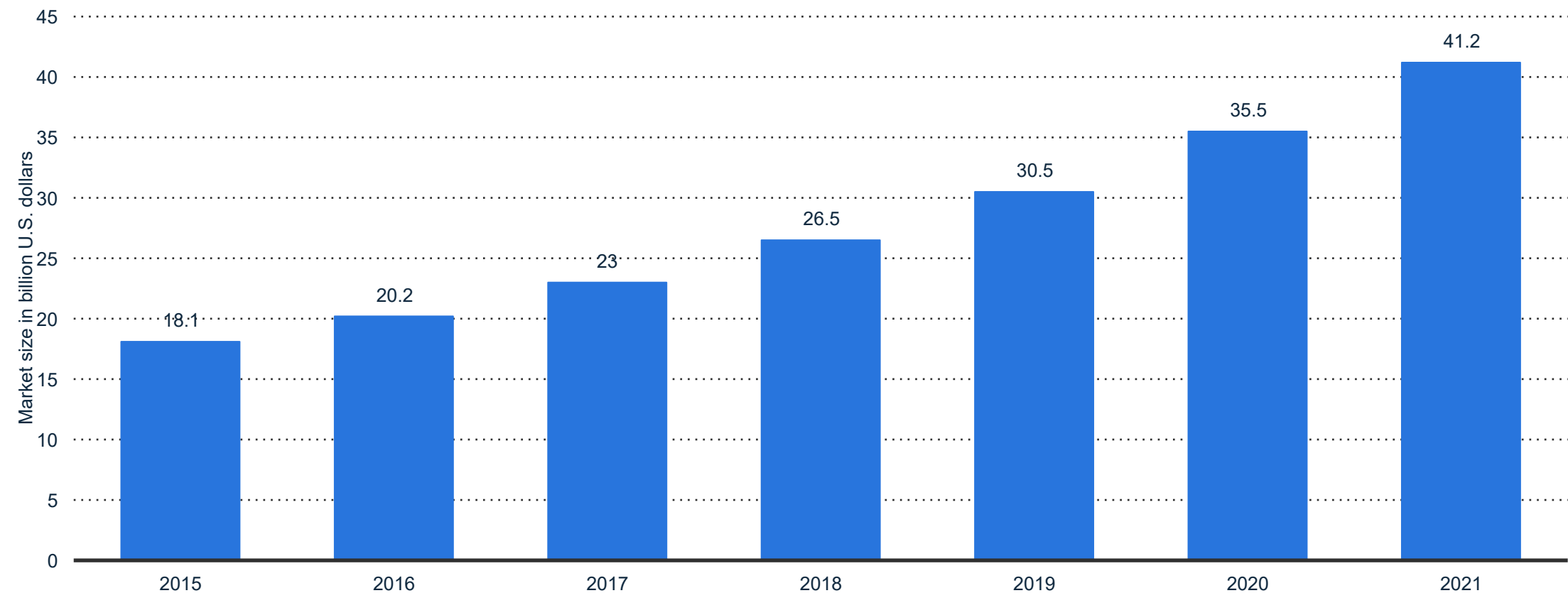
DIGITAL HEALTH

# Telehealth/telemedicine



# Global telemedicine market size from 2015 to 2021 (in billion U.S. dollars)\*

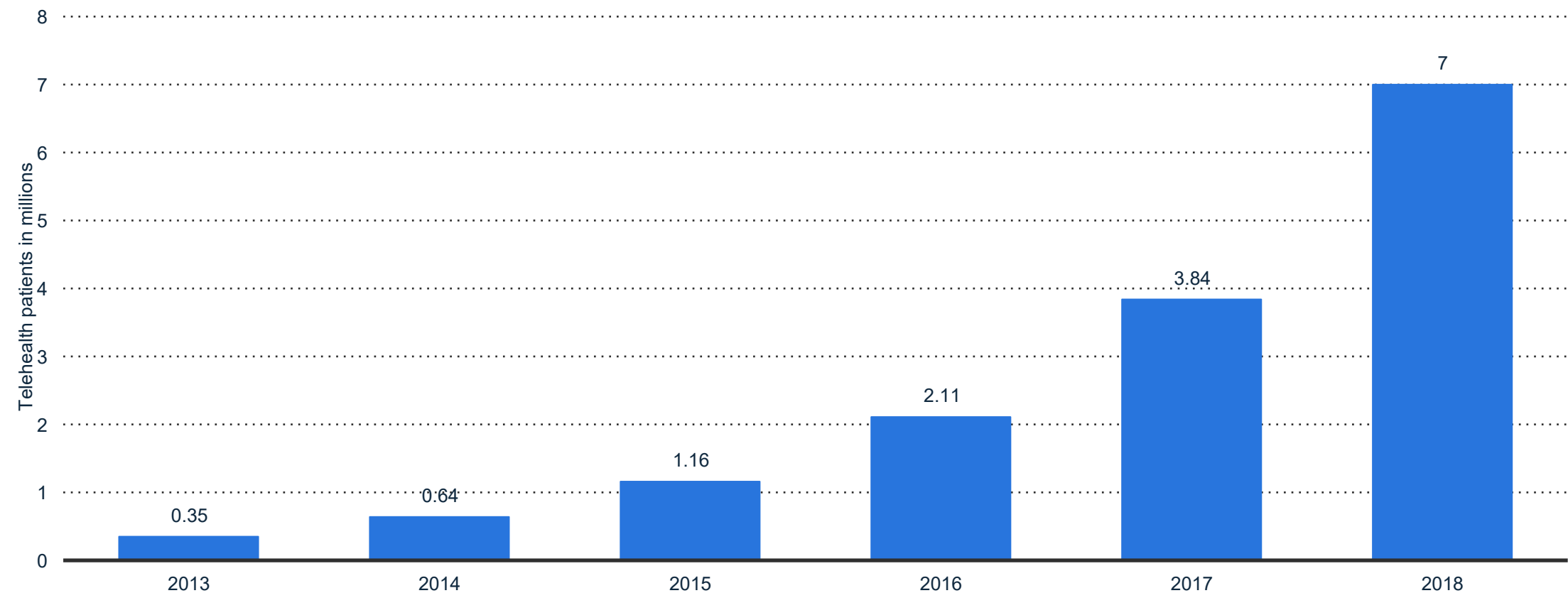
Global telemedicine market size 2015-2021



**Note:** Worldwide; as of January 2016  
Further information regarding this statistic can be found on [page 65](#).  
**Source(s):** Statista estimates; MRAS; [ID 671374](#)

# Projected number of telehealth\* patients worldwide from 2013 to 2018 (in millions)

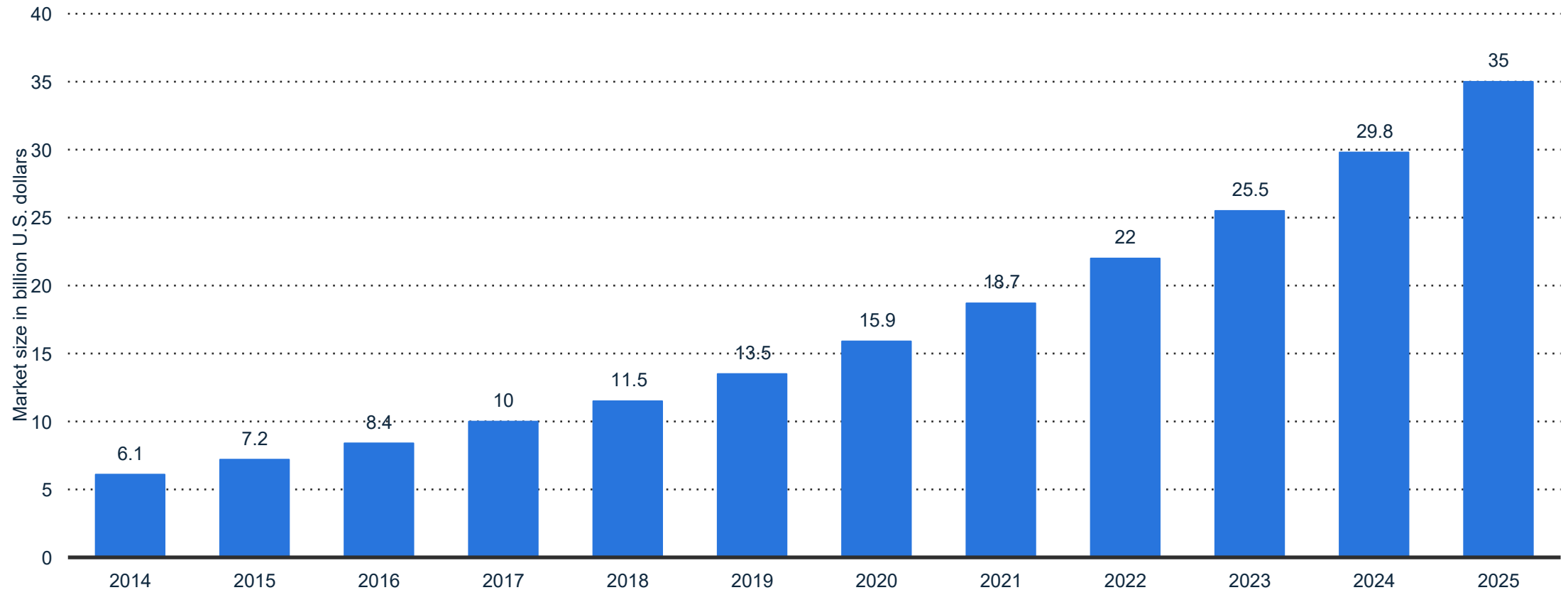
Forecasted number of telehealth patients worldwide 2013-2018



**Note:** Worldwide  
Further information regarding this statistic can be found on [page 66](#).  
**Source(s):** IHS; [ID 302641](#)

# Total telemedicine market in the United States from 2014 to 2025 (in billion U.S. dollars)

Total U.S. telemedicine market size forecast 2014-2025



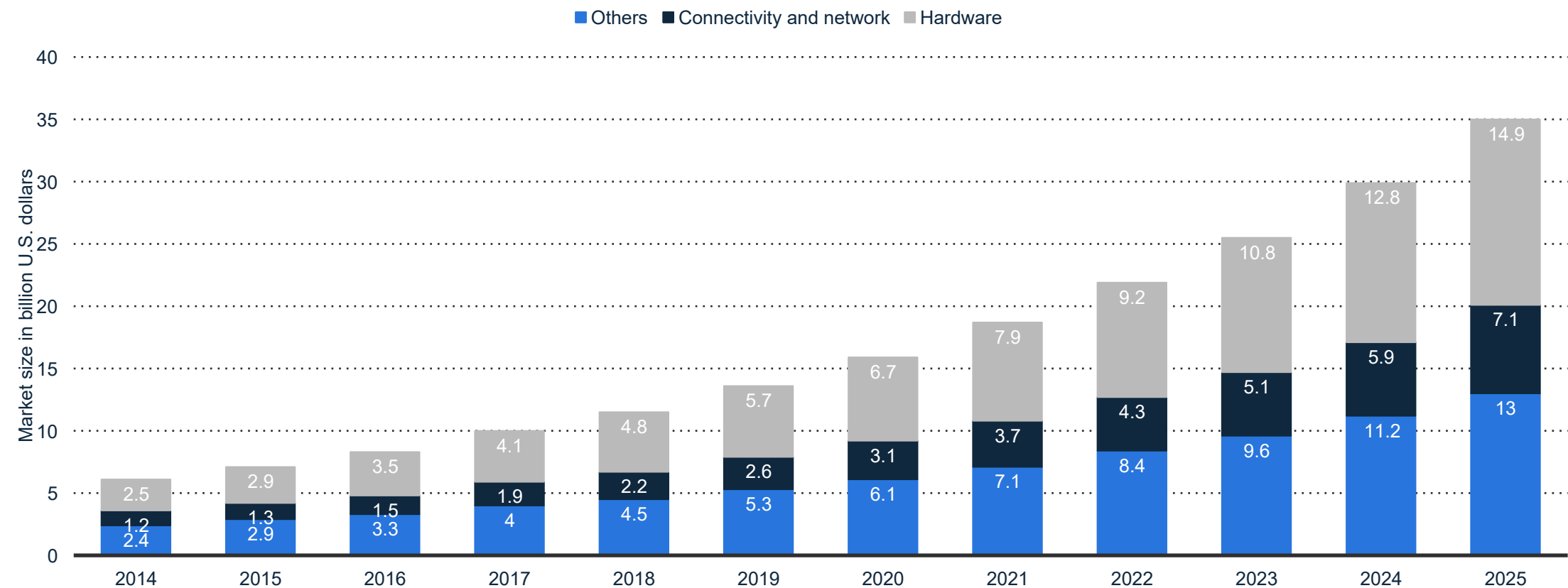
**Note:** United States; as of April 2017

Further information regarding this statistic can be found on [page 67](#).

**Source(s):** Statista estimates; Grand View Research; [ID 938551](#)

# Total telemedicine market in the United States from 2014 to 2025, by product type (in billion U.S. dollars)

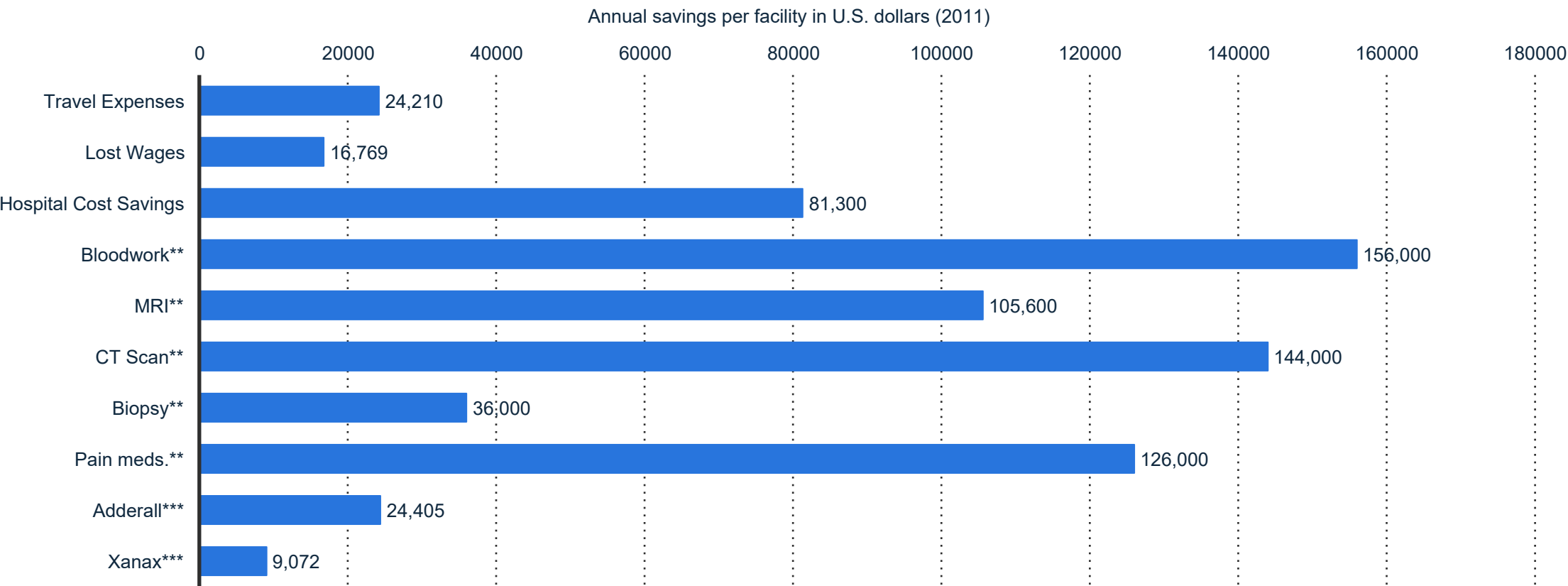
Total U.S. telemedicine market size by product forecast 2014-2025



**Note:** United States; as of April 2017  
Further information regarding this statistic can be found on [page 68](#).  
**Source(s):** Statista estimates; Grand View Research; [ID 938567](#)

# Estimated annual cost savings through the use of telehealth in rural U.S. regions as of 2017 (in U.S. dollars)\*

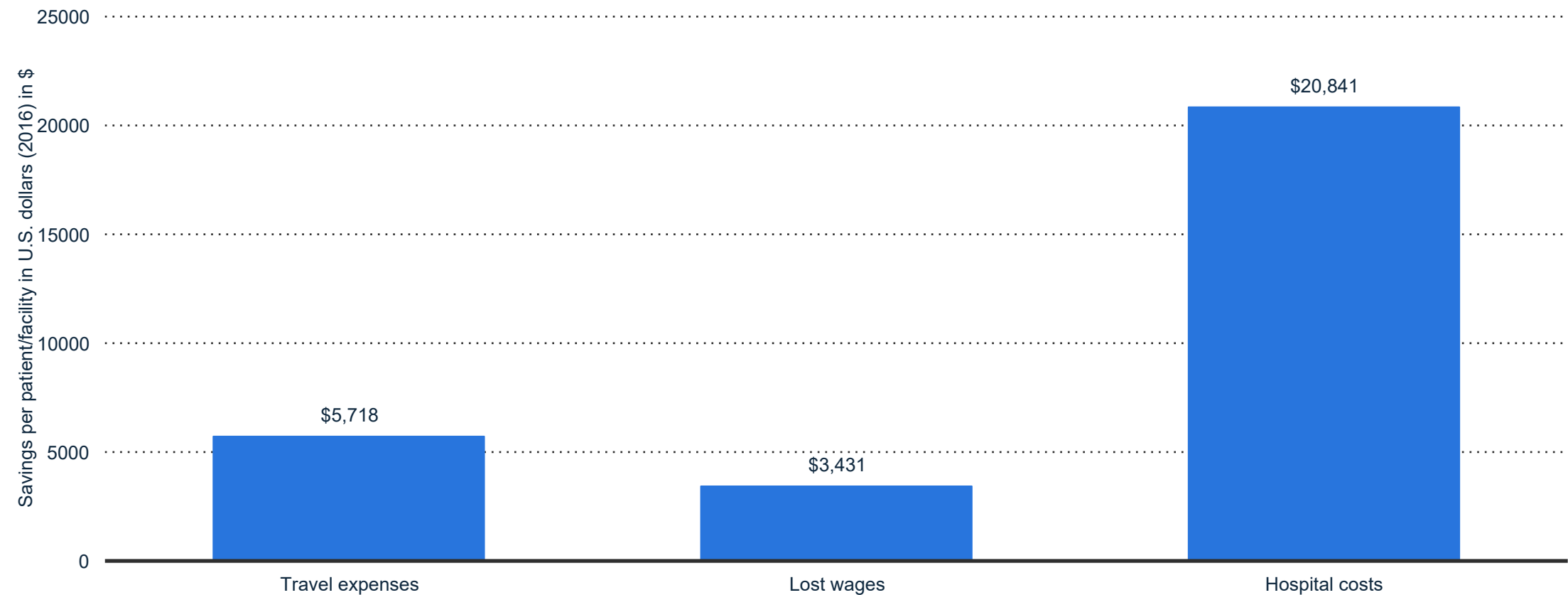
Estimated annual cost savings through telehealth in rural U.S. regions 2017



**Note:** United States  
Further information regarding this statistic can be found on [page 69](#).  
**Source(s):** Expert(s) (B.E. Whitacre); NTCA; [ID 710100](#)

# Expected average annual savings in travel expenses, lost wages and hospital costs through telehealth use in the U.S. as of 2017 (in U.S. dollars)

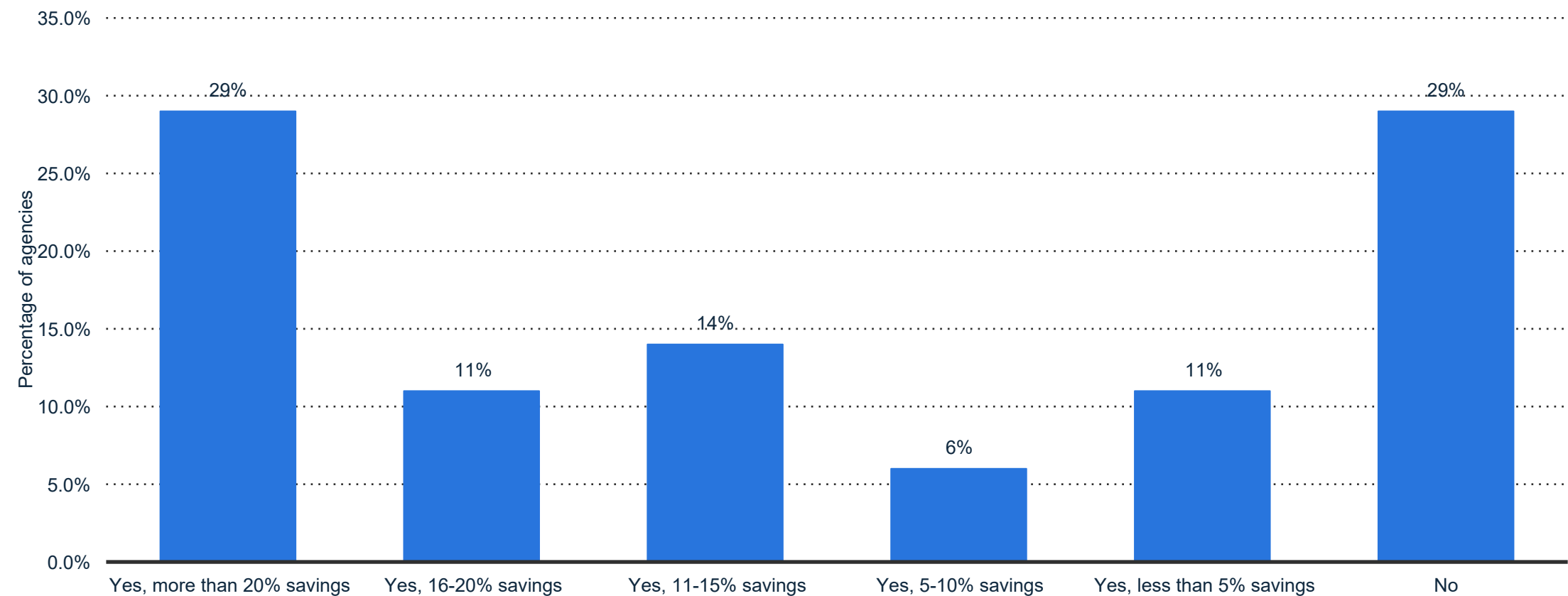
Travel expenses, lost wages & hospital cost savings via telehealth in U.S. 2017



**Note:** United States  
Further information regarding this statistic can be found on [page 70](#).  
**Source(s):** Bureau of Labor Statistics; US Census Bureau; BEA; Various sources; NTCA; [ID 710190](#)

# Percentage of healthcare organizations in the U.S. reporting cost savings or return on investment from telemedicine services as of 2017

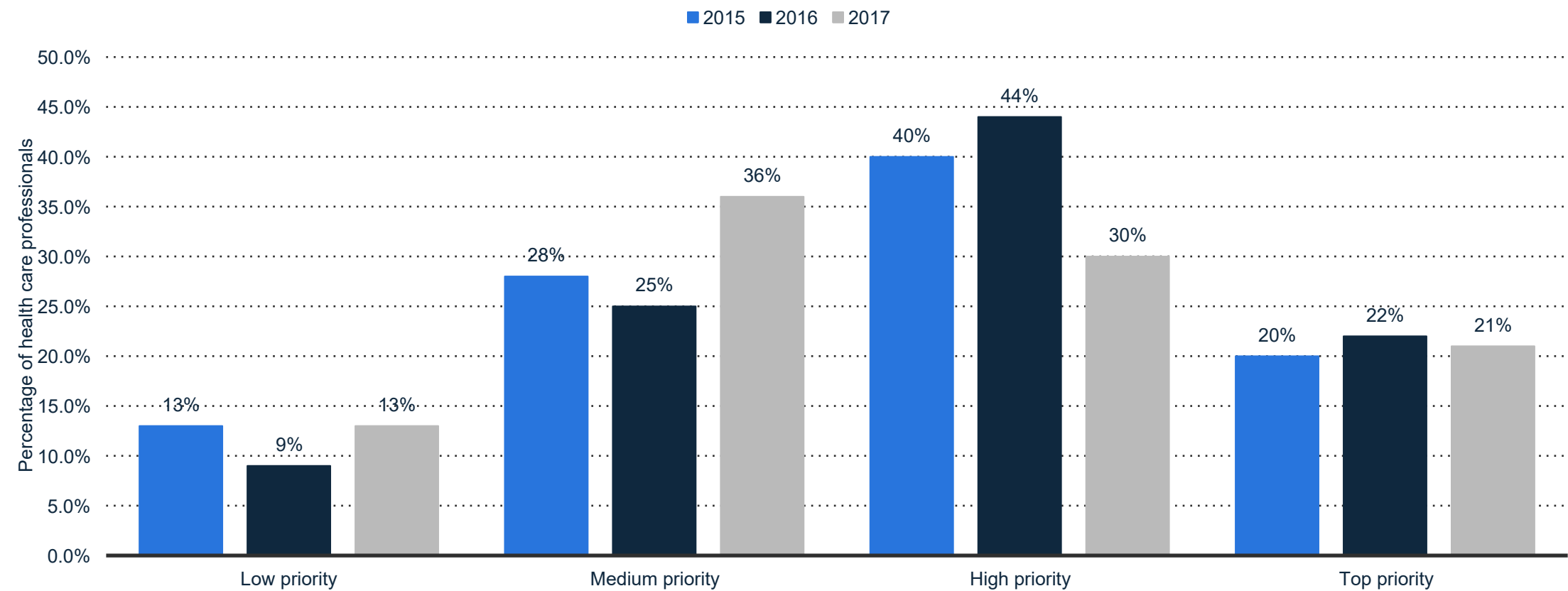
US health organizations with cost savings or ROI from telemedicine services 2017



**Note:** United States; Q4 2017; 107 health care executives and providers  
Further information regarding this statistic can be found on [page 71](#).  
**Source(s):** Foley & Lardner; [ID 870028](#)

# Percentage of U.S. health care professionals that believe telemedicine is a priority for their practice from 2015 to 2017

U.S. healthcare professionals that prioritize telemedicine as of 2015-2017



**Note:** United States; 2015 to 2017; health care professionals  
Further information regarding this statistic can be found on [page 72](#).  
**Source(s):** Advisory Board ; Reach Health; [ID 859079](#)

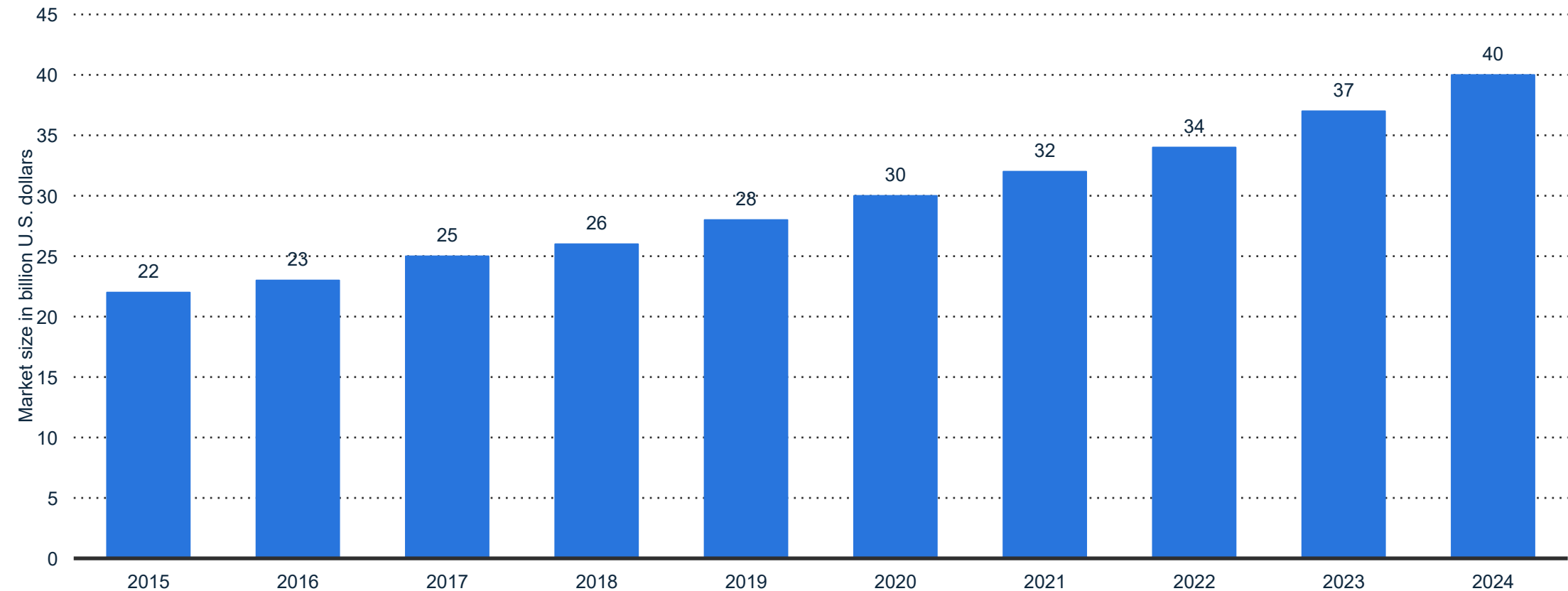


DIGITAL HEALTH

EHR/EMR

# Total global electronic health records market forecast from 2015 to 2024 (in billion U.S. dollars)

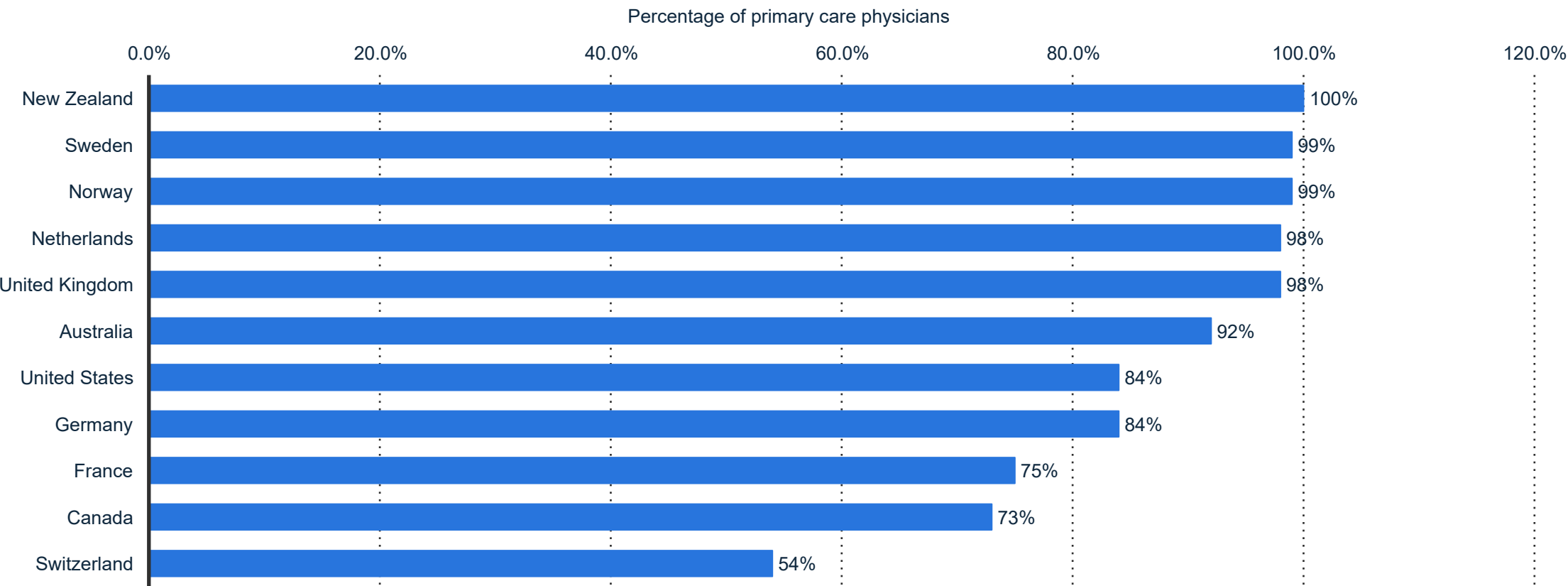
Total EHR market size forecast worldwide 2015-2024



**Note:** Worldwide; as of September 2017  
Further information regarding this statistic can be found on [page 73](#).  
**Source(s):** Statista estimates; VMR; [ID 938799](#)

# Percentage of primary care physicians in selected countries using electronic medical records (EMR) in 2015

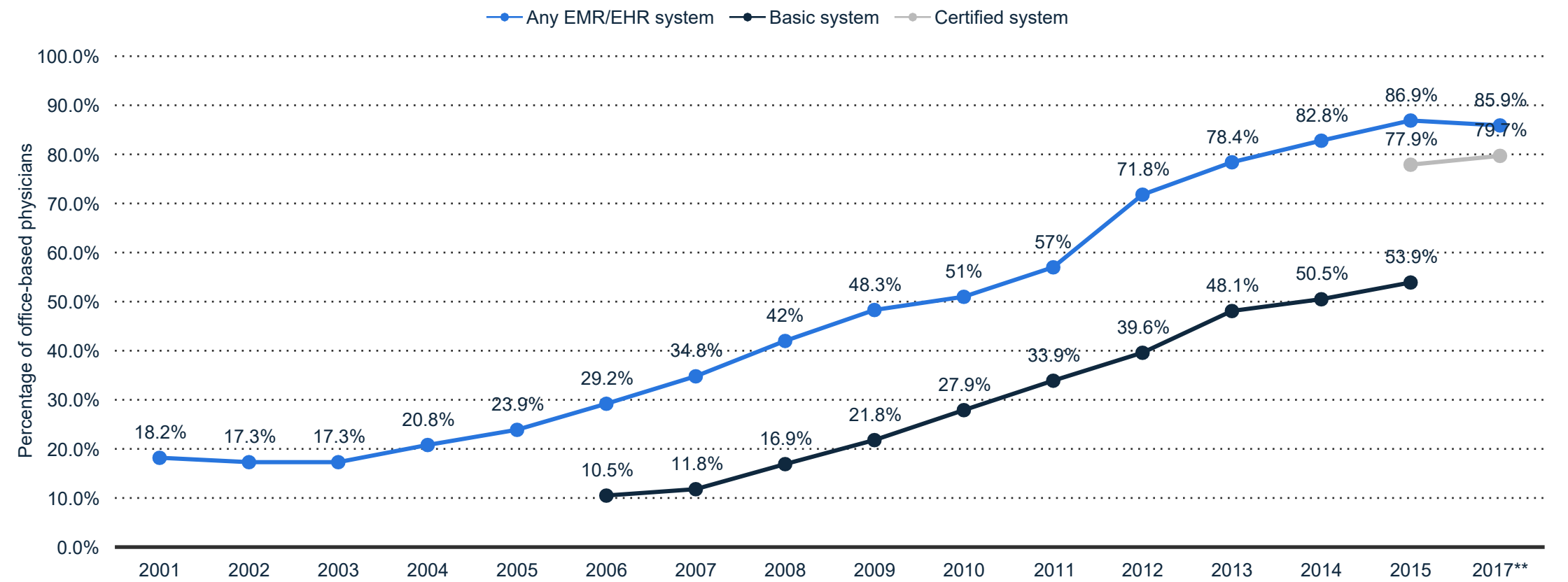
Primary care physicians in selected countries using EMR in 2015



**Note:** Worldwide  
Further information regarding this statistic can be found on [page 74](#).  
**Source(s):** Commonwealth Fund; [ID 236985](#)

# Percentage of office-based physicians with EMR/EHR systems in the United States from 2001 to 2017\*

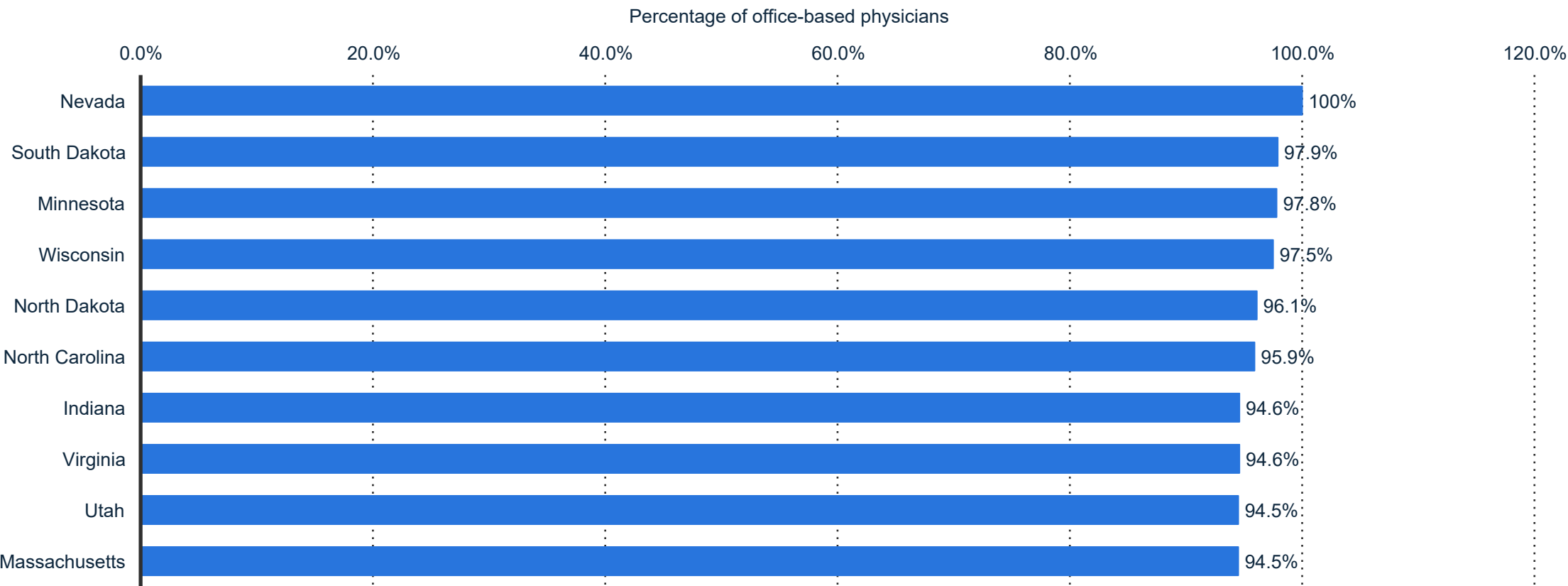
Office-based U.S. physicians with EMR/EHR systems 2001-2017



**Note:** United States; around 10,000 physicians  
Further information regarding this statistic can be found on [page 75](#).  
**Source(s):** CDC; [ID 252083](#)

# Leading U.S. states by ownership of any EHR/EMR system among office-based physicians in 2017\*

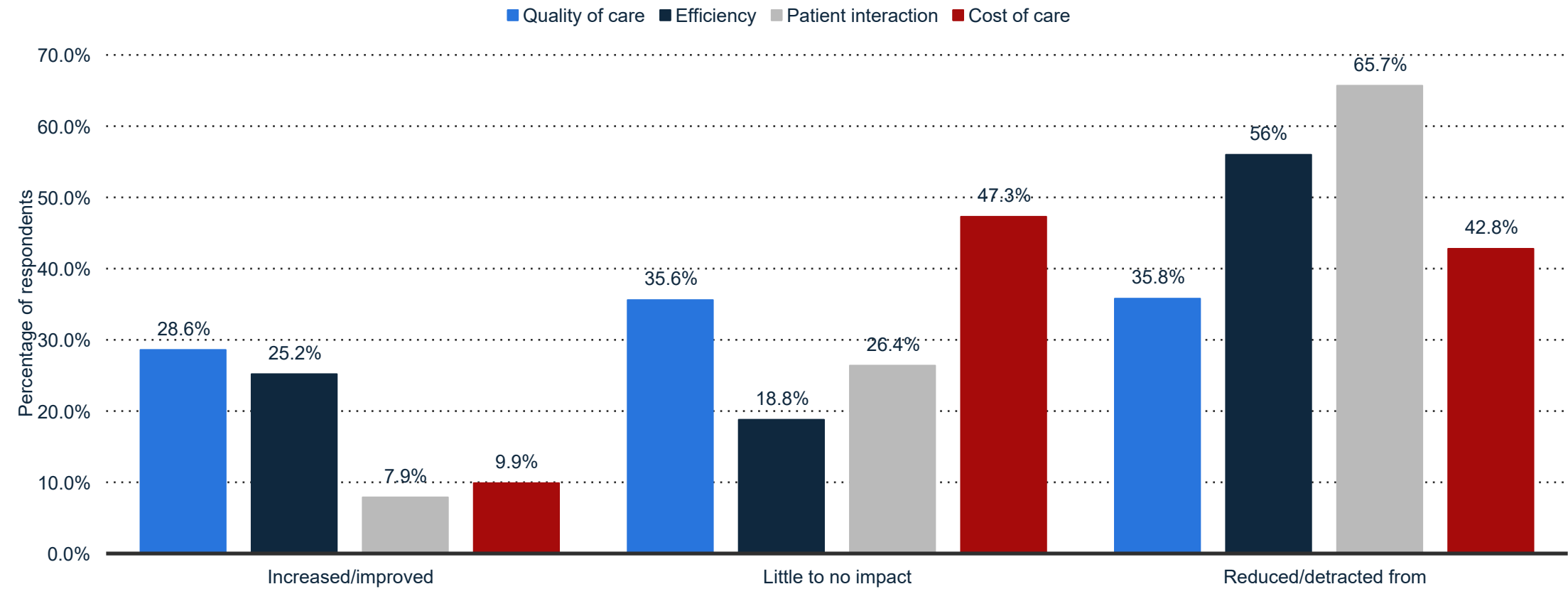
top U.S. states by ownership of any EHR system among office-based physicians 2017



**Note:** United States; 2017; around 10,000  
Further information regarding this statistic can be found on [page 76](#).  
**Source(s):** CDC; [ID 252087](#)

# How electronic health records (EHR) have affected physicians' practices as of 2018

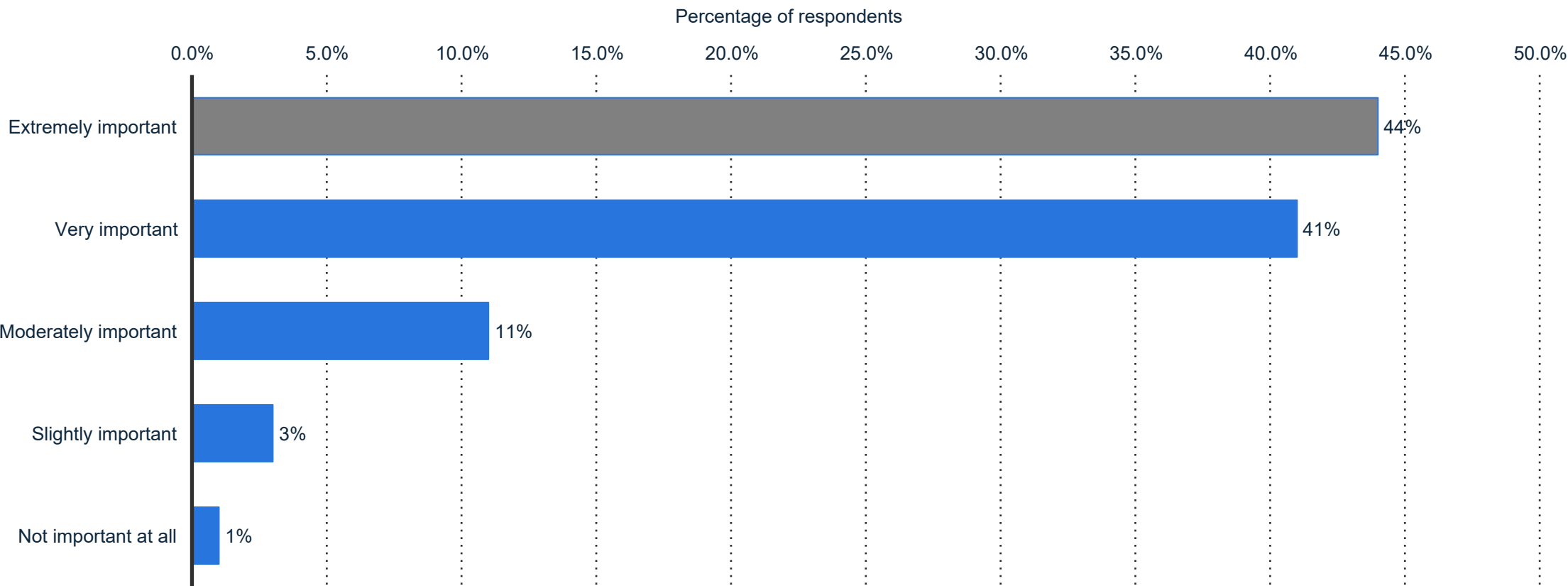
Impact of electronic health records on U.S. physicians' practices 2018



**Note:** United States; April to June 2018; 8,774  
Further information regarding this statistic can be found on [page 77](#).  
**Source(s):** The Physicians Foundation; [ID 614068](#)

# Percentage of U.S. physicians that think that sharing electronic patient data (ePHI) with outside entities is important as of 2017

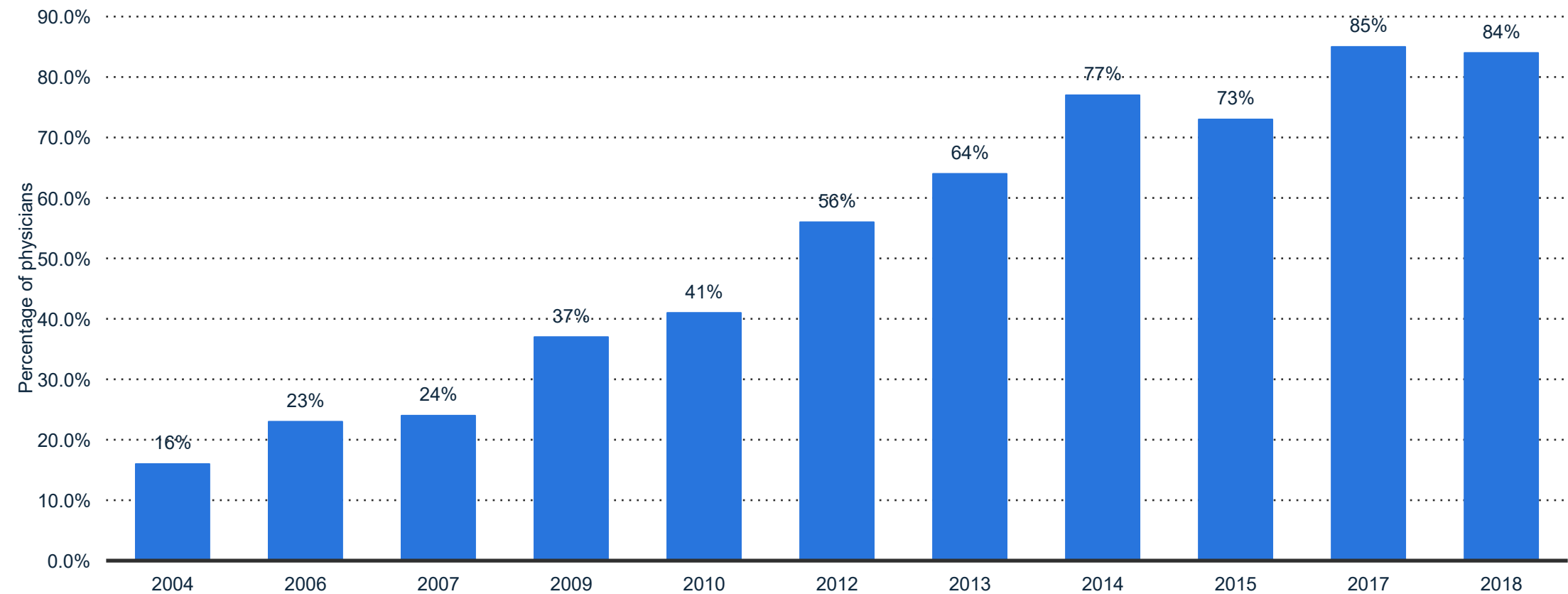
Physicians that believe sharing ePHI is important for quality healthcare in US 2017



**Note:** United States; July and August 2017; 1,300 physicians  
Further information regarding this statistic can be found on [page 78](#).  
**Source(s):** American Medical Association; Accenture; [ID 797661](#)

# Usage of electronic medical records (EMR) among primary care physicians in Canada from 2004 to 2018\*

EMR use by primary care physicians in Canada 2004-2018

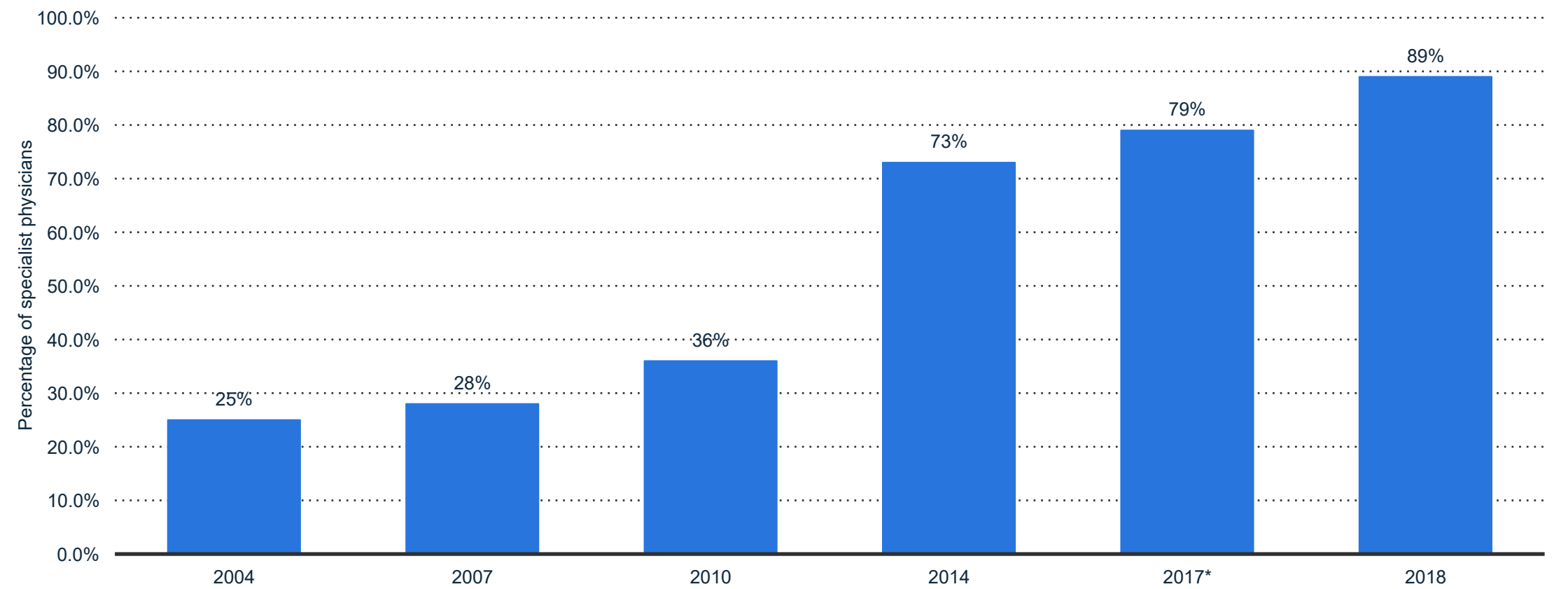


**Note:** Canada; 2004 to 2018; primary care physicians  
Further information regarding this statistic can be found on [page 79](#).  
**Source(s):** Canada Health Infoway; [ID 788509](#)



# Usage of electronic medical records (EMR) among specialist physicians in Canada from 2004 to 2018

EMR use by specialist physicians in Canada 2004-2018



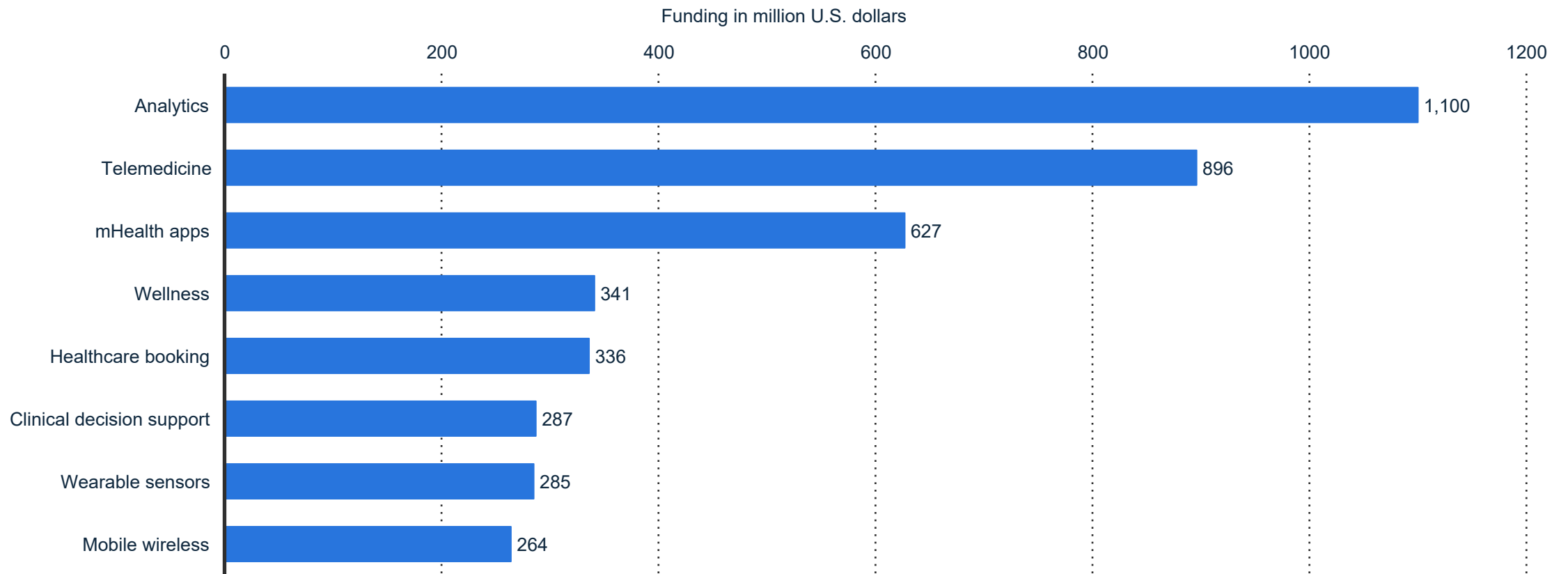
**Note:** Canada; specialist physicians (all settings)  
Further information regarding this statistic can be found on [page 80](#).  
**Source(s):** Canada Health Infoway; [ID 788590](#)

DIGITAL HEALTH

# Big data

# Top funded digital health categories worldwide in H1 2019 (in million U.S. dollars)

Top funded global digital health categories H1 2019



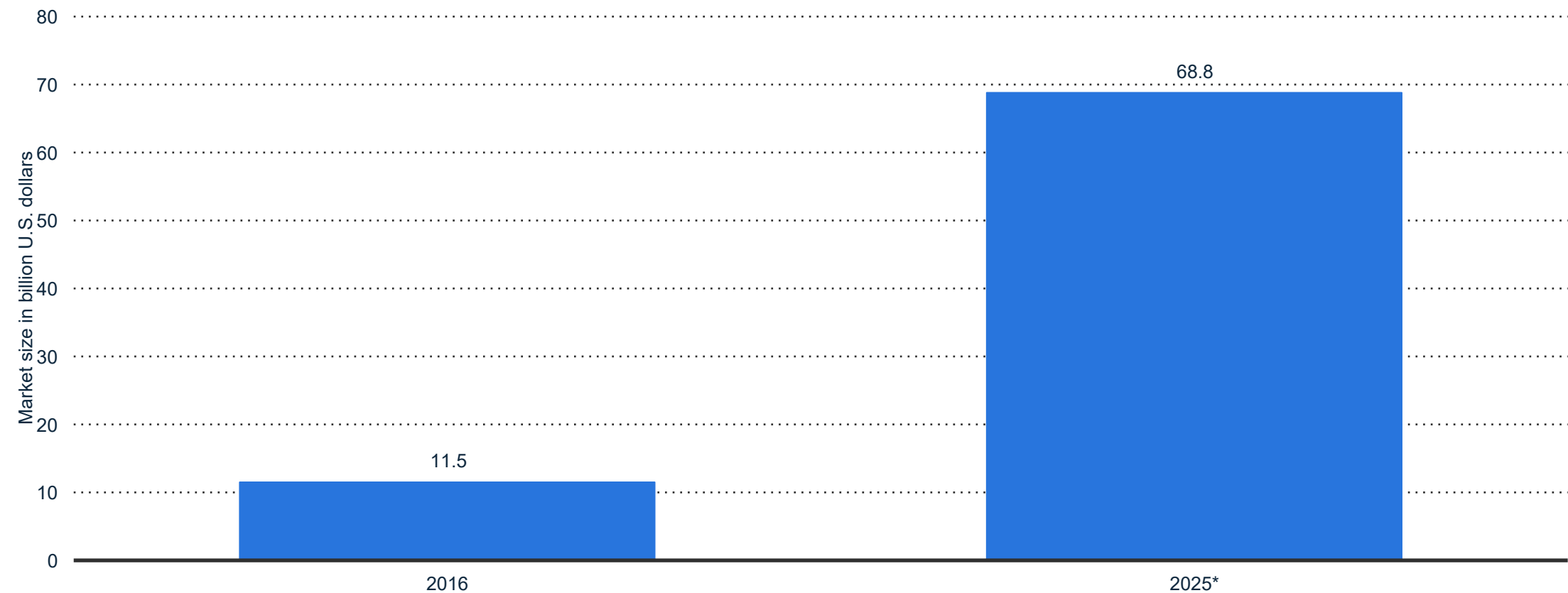
**Note:** Worldwide; 1st half year 2019

Further information regarding this statistic can be found on [page 81](#).

**Source(s):** Mercom Capital; [ID 736163](#)

# Global healthcare big data market size in 2016 and a forecast for 2025 (in billion U.S. dollars)

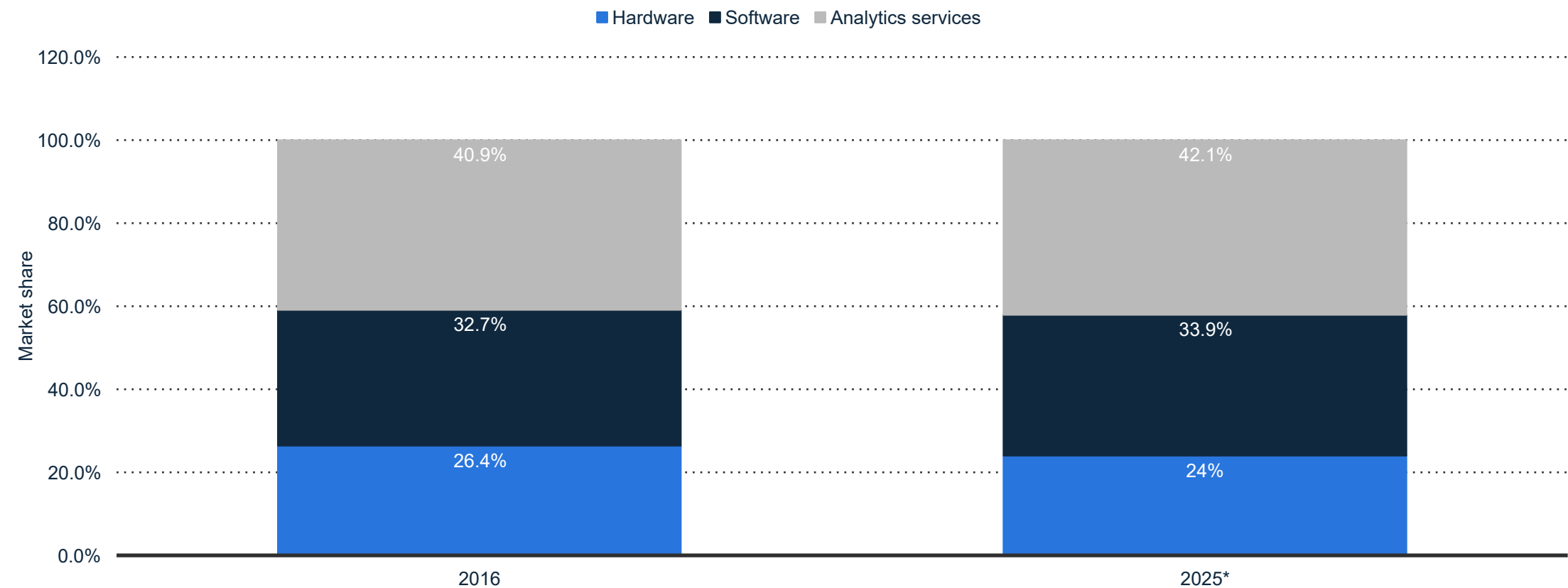
Global big data in healthcare market size 2016 & 2025



**Note:** Worldwide; as of 2018  
Further information regarding this statistic can be found on [page 82](#).  
**Source(s):** BIS Research; [ID 909654](#)

# Global healthcare big data market share by component in 2016 and a forecast for 2025

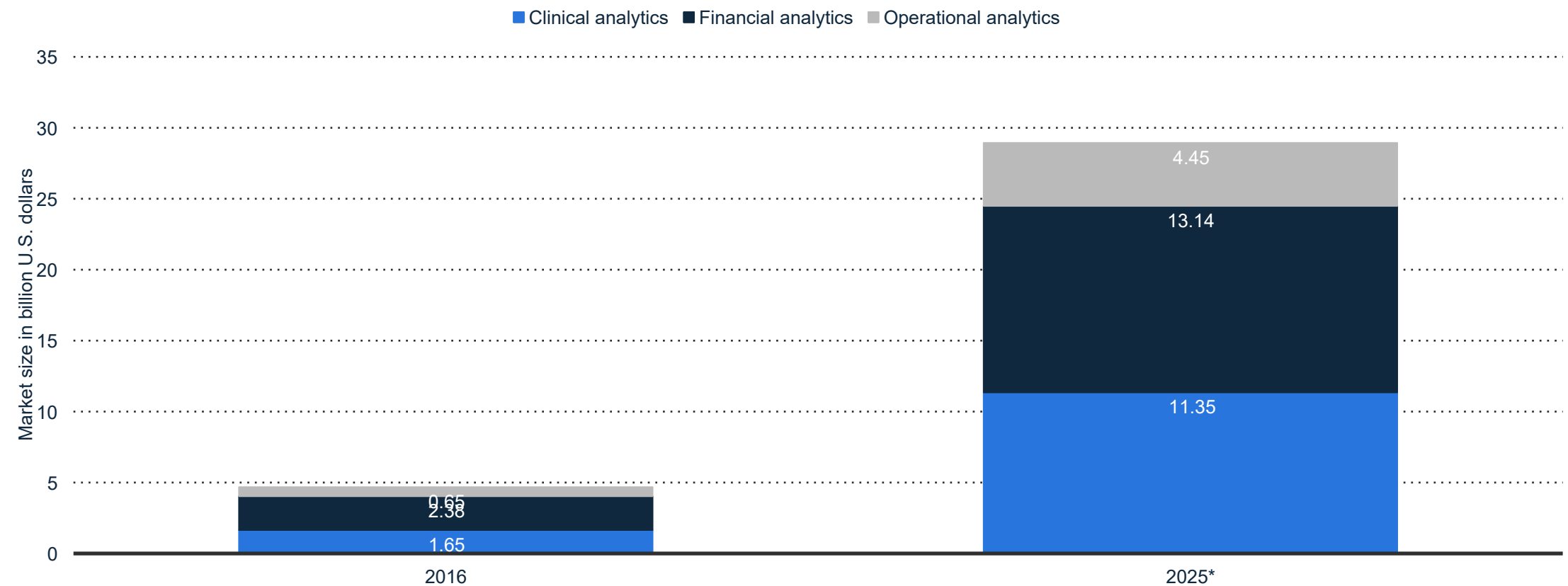
Global big data in healthcare market share by component 2016 & 2025



**Note:** Worldwide; as of 2018  
Further information regarding this statistic can be found on [page 83](#).  
**Source(s):** BIS Research; [ID 909660](#)

# Global healthcare big data analytics services market by application in 2016 and a forecast for 2025 (in billion U.S. dollars)

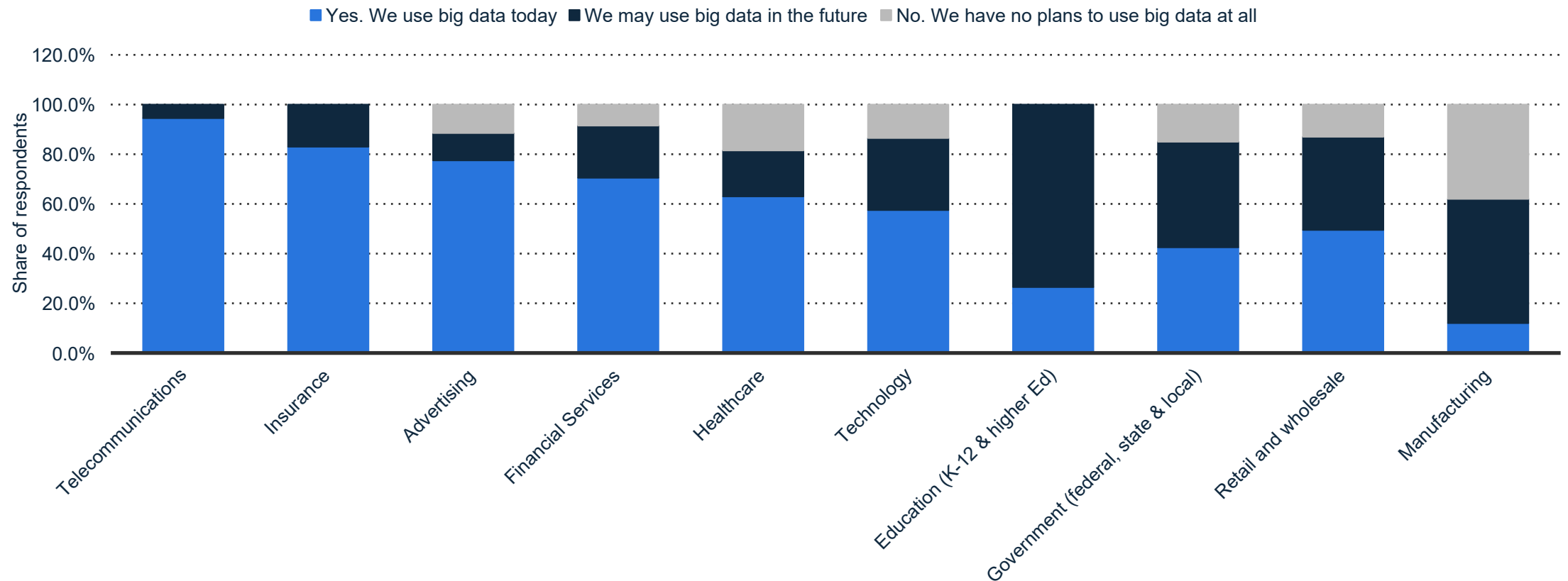
Global big data healthcare analytics market size by application 2016 & 2025



**Note:** Worldwide; as of 2018  
Further information regarding this statistic can be found on [page 84](#).  
**Source(s):** BIS Research; [ID 909669](#)

# Big data technology adoption plans in organizations worldwide as of 2018, by vertical

Adoption expectations for big data technology worldwide 2018, by vertical



**Note:** Worldwide; 2018; Research community of over 5,000 organizations as well as crowdsourcing and vendors' customer communities

Further information regarding this statistic can be found on [page 85](#).

**Source(s):** Dresner; Statista estimates; [ID 919683](#)

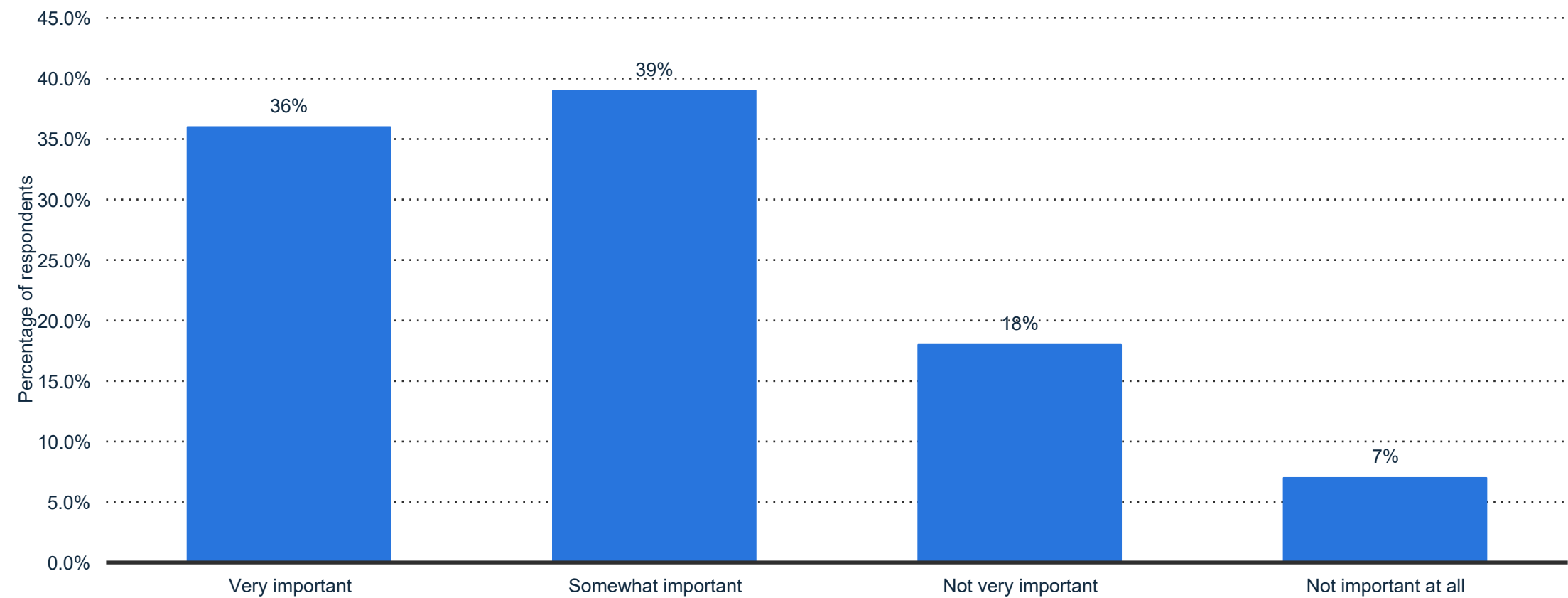
DIGITAL HEALTH

# The consumer's view



# Percentage of U.S. adults that believed technology was important in health management as of 2018

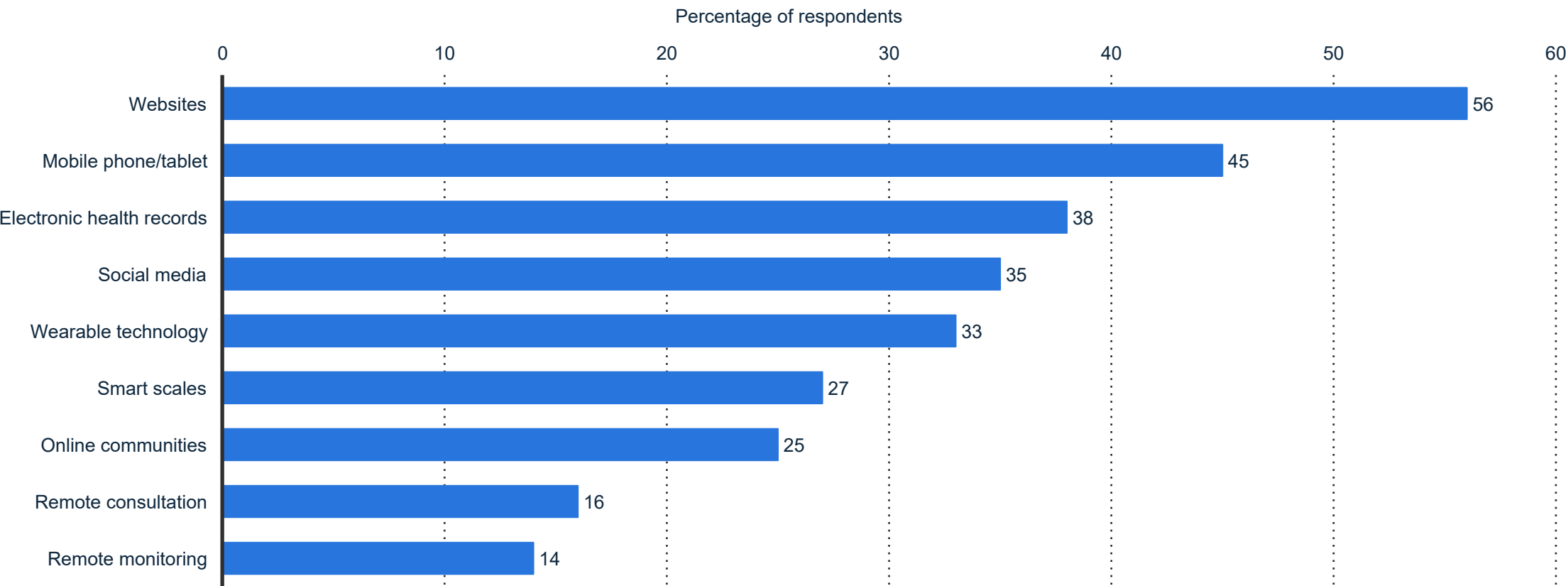
Importance of health technology in managing health U.S. adults 2018



**Note:** United States; October 2017 to January 2018; 18 years and older; 2,301 consumers  
Further information regarding this statistic can be found on [page 86](#).  
**Source(s):** Accenture; [ID 829467](#)

# Percentage of U.S. adults that used select technologies to manage their health as of 2018

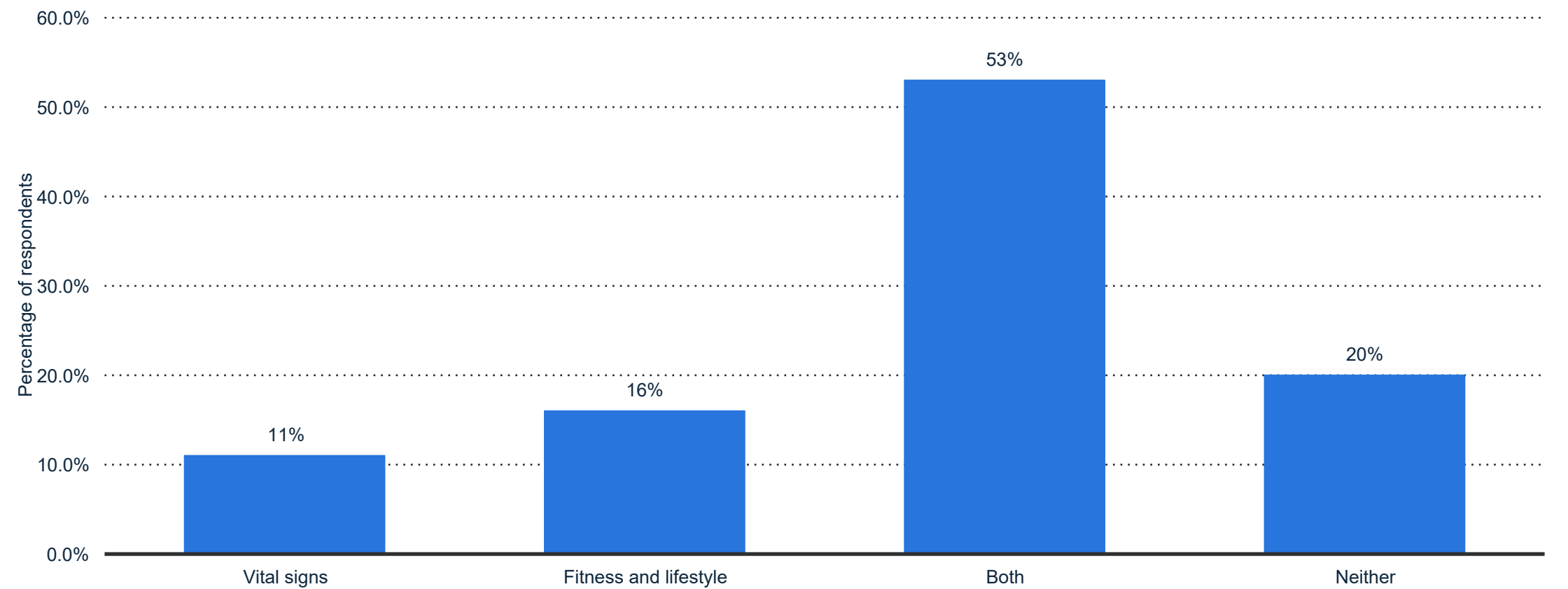
Technologies used to manage health in the U.S. 2018



**Note:** United States; October 2017 to January 2018; 18 years and older; 1,570 consumers; respondents who use health technology  
Further information regarding this statistic can be found on [page 87](#).  
**Source(s):** Accenture; [ID 829458](#)

# Percentage of U.S. adults that were willing to wear technology that tracks select health statistics as of 2018

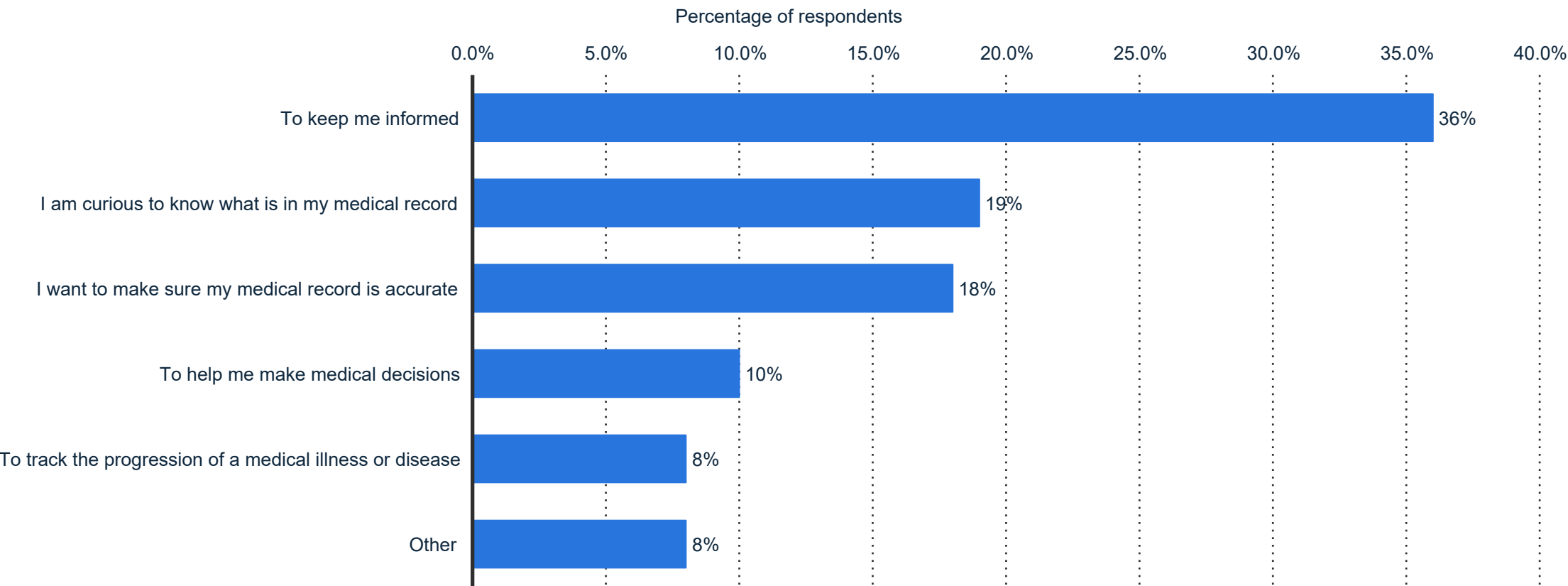
Willingness to wear health-tracking technology among U.S. adults as of 2018



**Note:** United States; October 2017 to January 2018; 18 years and older; 2,301 consumers  
Further information regarding this statistic can be found on [page 88](#).  
**Source(s):** Accenture; [ID 829479](#)

# Percentage of U.S. adults that have accessed their electronic health records (EHR) by primary reason as of 2018

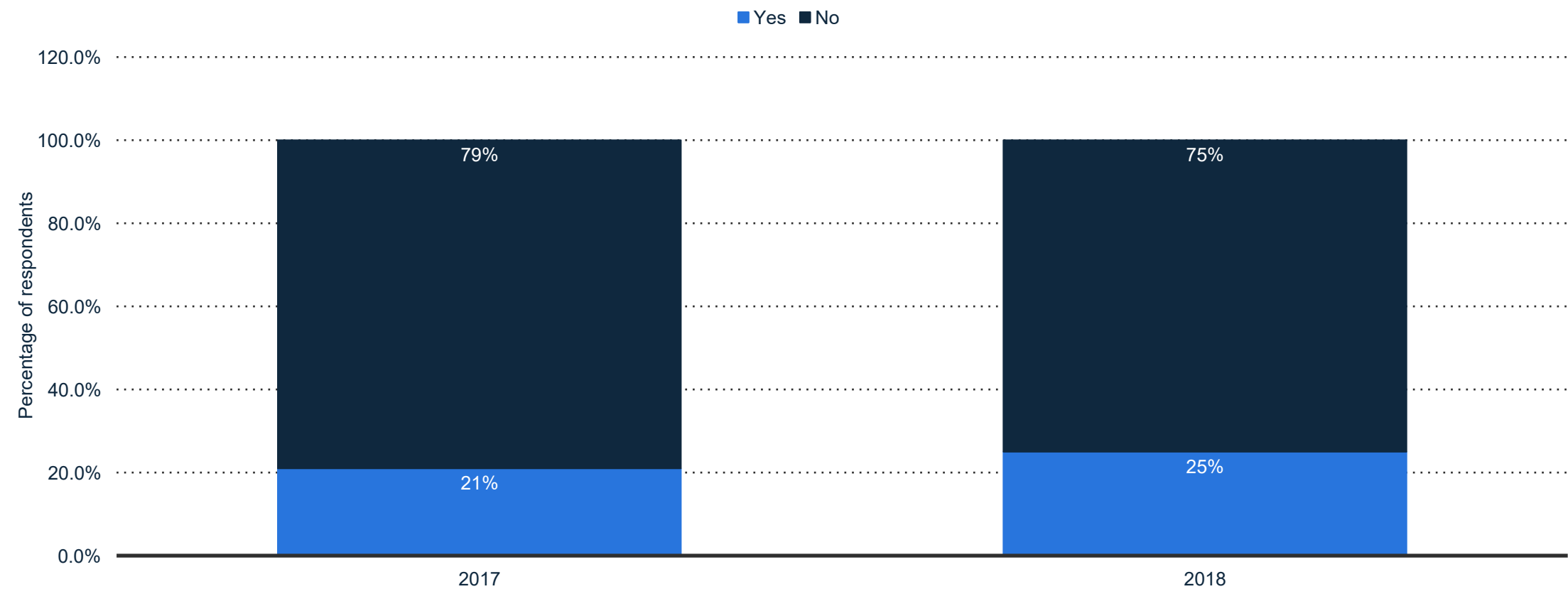
Reasons why U.S. adults have accessed their EHR by primary reason as of 2018



**Note:** United States; October 2017 to January 2018; 18 years and older; 1,007 consumers; U.S. residents that have accessed their EHR  
Further information regarding this statistic can be found on [page 89](#).  
**Source(s):** Accenture; [ID 829506](#)

# Percentage of U.S. adults that have received some kind of healthcare virtually in 2017 and 2018

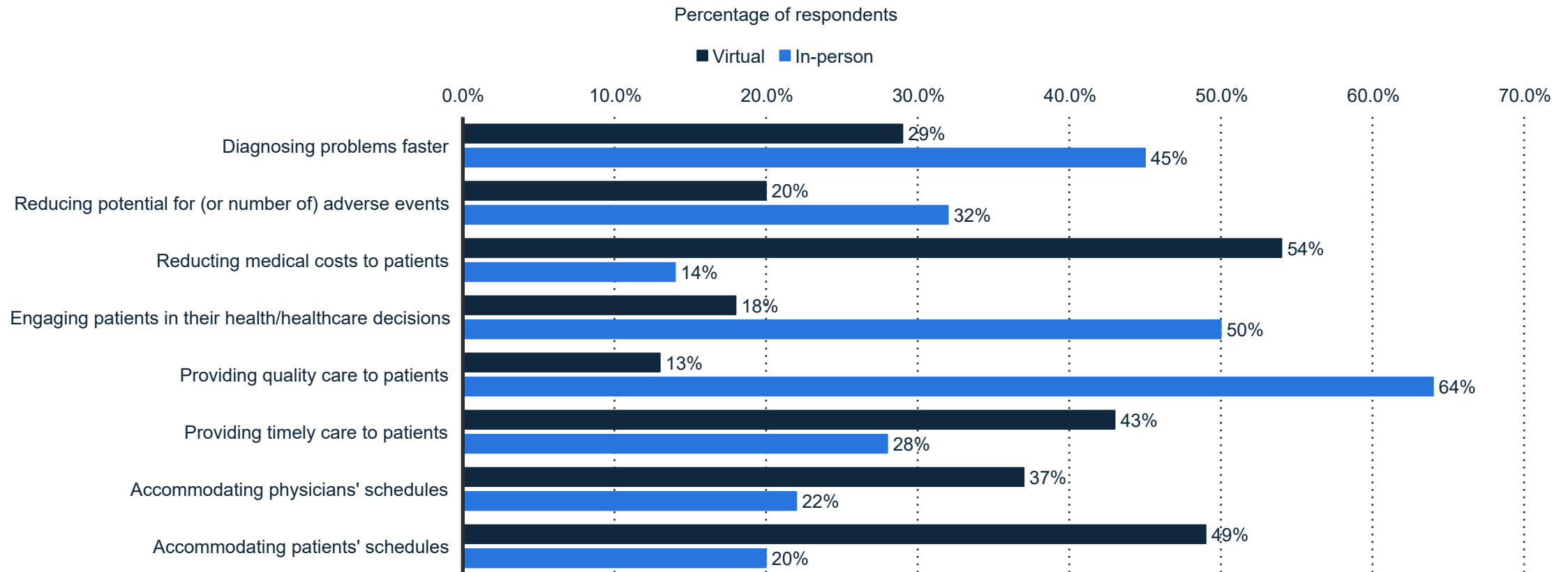
Percentage of U.S. adults that have received virtual healthcare 2017 and 2018



**Note:** United States; 18 years and older; 1,007 consumers; U.S. residents that have accessed their EHR  
Further information regarding this statistic can be found on [page 90](#).  
**Source(s):** Accenture; [ID 829528](#)

# Top advantages of virtual vs. in-person health care according to U.S. adults as of 2018

Virtual and in-person care attitudes among U.S. adults in 2018



**Note:** United States; October 2017 to January 2018; 18 years and older; 2,301 consumers

Further information regarding this statistic can be found on [page 91](#).

**Source(s):** Accenture; [ID 829570](#)

DIGITAL HEALTH

# References

# Global digital health market from 2015 to 2020, by major segment (in billion U.S. dollars)

Value of global digital health market by major segment 2015-2020

## Source and methodology information

Source(s)	Allied Market Research; MarketsandMarkets; Transparency Market Research; BCC Research; Roland Berger
Conducted by	Allied Market Research; MarketsandMarkets; Transparency Market Research; BCC Research; Roland Berger
Survey period	as of September 2016
Region(s)	Worldwide
Number of respondents	n.a.
Age group	n.a.
Special characteristics	n.a.
Published by	Roland Berger
Publication date	September 2016
Original source	Digital and disrupted: All change for healthcare, page 4
Website URL	<a href="#">visit the website</a>
Notes:	* Forecast.

## Description

This statistic displays the global digital health market in 2015 and 2016, and a projection for 2017 until 2020, by major segment. In 2017, the mobile health market is expected to reach 21 billion U.S. dollars worldwide. The digital health market is expected to reach 206 billion U.S. dollars by 2020, driven particularly by the mobile and wireless health market. The market in the Asia-Pacific region is expected to be a key region in the future. Global digital health market The global digital health market was valued at 80 billion U.S. dollars in 2015 and is expected to increase to over 200 billion U.S. dollars by 2020. During this time, the mobile health segment of the industry is expected to generate the second largest revenue share, reaching 46 billion U.S. dollars in 2020. Mobile health is experiencing a growth trend as consumers demand more accessibility to their medical health professionals and transparency in health care becomes more important. However, some hesitation still exists among consumers in regards to the privacy of personal information and the security of data systems. Approximately 33 percent of females reported that they were not at all comfortable sharing self-collected digital information , while about 12 percent of male consumers claimed to be very comfortable. More efficient healthcare expenditures are also important to many consumers, where 43 percent of consumers state that the ability to reduce one's own health care costs is driving their adoption of mHealth applications and services . China's market is expected to generate large growths in the overall global market, reaching 125.3 million RMB in 2017. The emergence of the digital health market is expected to increase the potential of big data and analytics and transform the consumer healthcare market.

[Back to statistic](#)



# Projected CAGR for the global digital health market in the period 2015-2020, by major segment

Forecast CAGR global digital health market by major segment 2015-2020

## Source and methodology information

Source(s)	Allied Market Research; MarketsandMarkets; Transparency Market Research; BCC Research; Roland Berger
Conducted by	Allied Market Research; MarketsandMarkets; Transparency Market Research; BCC Research; Roland Berger
Survey period	as of September 2016
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Roland Berger
Publication date	September 2016
Original source	Digital and disrupted: All change for healthcare, page 4
Website URL	<a href="#">visit the website</a>
Notes:	<i>CAGR = compound annual growth rate.</i>

## Description

This statistic displays a projection of the CAGR for the global digital health market from 2015 to 2020, by segment. During this period, the mobile health market's compound annual growth rate is expected to be around 41 percent. The digital health market is expected to reach over 200 billion U.S. dollars by 2020 driven particularly by the mobile health market.

[Back to statistic](#)

# Total digital health industry funding worldwide from 2010 to 2019 (in billion U.S. dollars)\*

Investor funding in digital health industry 2010-2019

## Source and methodology information

Source(s)	StartUp Health
Conducted by	StartUp Health
Survey period	2010 to 2019
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	StartUp Health
Publication date	January 2020
Original source	StartUp Health Insights 2019 Year-End Report, page 3
Website URL	<a href="#">visit the website</a>
Notes:	<i>Report based on public data through 12/31/19 on seed (incl. accelerator), venture, corporate venture, and private equity funding only.</i>

## Description

This statistic displays the total funding made by investors in the digital health industry from 2010 to 2017. In 2018, funding by investors in the digital health industry totaled 14.7 billion U.S. dollars - the largest amount so far.

[Back to statistic](#)

# Top digital health deals worldwide based on invested funding in 2019, by receiving company (in million U.S. dollars)

Funding in top deals in digital health industry 2019

## Source and methodology information

Source(s)	StartUp Health
Conducted by	StartUp Health
Survey period	2019
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	StartUp Health
Publication date	January 2020
Original source	StartUp Health Insights 2019 Year-End Report, page 6-7
Website URL	<a href="#">visit the website</a>
Notes:	<i>Report based on public data through 12/31/19 on seed (incl. accelerator), venture, corporate venture, and private equity funding only.</i>

## Description

This statistic displays the leading deals in the digital health industry worldwide in 2019, based on invested funding by receiving company. During this time, some 635 million U.S. dollars in were invested into U.S. company Bright Health.

[Back to statistic](#)

# Most active digital health subsectors worldwide based on invested funding in 2019 (in million U.S. dollars)

## Investments in most active subsectors of the digital health industry 2019

### Source and methodology information

Source(s)	StartUp Health
Conducted by	StartUp Health
Survey period	2019
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	StartUp Health
Publication date	January 2020
Original source	StartUp Health Insights 2019 Year-End Report, page 2
Website URL	<a href="#">visit the website</a>
Notes:	<i>Report based on publicly available data through 12/31/19 on seed (incl. accelerator), venture, corporate venture, and private equity funding only. All values are rounded.</i>

### Description

This statistic displays the total value of investments made in the most active digital health subsectors worldwide in 2019. During this year, the population health subsector accumulated nearly 1.3 billion U.S. dollars in investments.

[Back to statistic](#)

# Digital health market size in the United States from 2014 to 2024, by technology (in billion U.S. dollars)

U.S. digital health market size by technology forecast 2014-2024

## Source and methodology information

Source(s)	Statista estimates; Global Market Insights
Conducted by	Statista estimates; Global Market Insights
Survey period	as of October 2018
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Statista
Publication date	November 2018
Original source	<i>n.a.</i>
Website URL	<a href="#">visit the website</a>
Notes:	<i>All values are rounded estimates/forecasts.</i>

## Description

This statistic displays the projected size of the digital health market in the United States from 2014 to 2024, distributed by submarkets (technology). The total market in the United States is predicted to reach 90 billion U.S. dollars in 2022, of which around 44 billion dollars are expected to be generated by the mHealth submarket.

[Back to statistic](#)

# U.S. metro areas most active in digital health based on invested funding in 2019 (in million U.S. dollars)

## Investments in most active U.S. metro area in digital health industry 2019

### Source and methodology information

Source(s)	StartUp Health
Conducted by	StartUp Health
Survey period	2019
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	StartUp Health
Publication date	January 2020
Original source	StartUp Health Insights 2019 Year-End Report, page 7
Website URL	<a href="#">visit the website</a>
Notes:	<i>Report based on publicly available data through 12/31/19 on seed (incl. accelerator), venture, corporate venture, and private equity funding only. All numbers are rounded.</i>

### Description

This statistic displays the total value of investments made in the most active U.S. metro areas in the digital health industry in 2019. During this year, the New York City metropolitan area accumulated 1.5 billion U.S. dollars in investments in this industry.

[Back to statistic](#)

# Number of digital health deals in U.S. metro areas most active based on invested funding in 2019

Investment deal count in most active US metro area in digital health 2019

## Source and methodology information

Source(s)	StartUp Health
Conducted by	StartUp Health
Survey period	2019
Region(s)	North America, United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	StartUp Health
Publication date	January 2020
Original source	StartUp Health Insights 2019 Year-End Report, page 7
Website URL	<a href="#">visit the website</a>
Notes:	<i>Report based on public data through 12/31/19 on seed (incl. accelerator), venture, corporate venture, and private equity funding only.</i>

## Description

This statistic displays the number of investment deals made in the most active U.S. metro areas in the digital health industry in 2019. During this year, the New York City metropolitan area accumulated 78 investment deals.

[Back to statistic](#)

# Total global mHealth market forecast from 2016 to 2025 (in billion U.S. dollars)

Total mhealth market size forecast worldwide 2016-2025

## Source and methodology information

Source(s)	Statista estimates; VMR
Conducted by	Statista estimates; VMR
Survey period	as of June 2018
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Statista
Publication date	November 2018
Original source	<i>n.a.</i>
Website URL	<a href="#">visit the website</a>
Notes:	<i>All values are rounded estimates/forecasts.</i>

## Description

This statistic displays the projected mobile health market size worldwide from 2016 to 2025. The total global mHealth market is predicted to reach nearly 100 billion U.S. dollars in 2021. That would be a fivefold increase from around 21 billion dollars in 2016.

[Back to statistic](#)



# Mobile medical apps market size worldwide in 2017, and a forecast for 2025 (in billion U.S. dollars)\*

Mobile medical apps market size worldwide 2017 and 2025

## Source and methodology information

Source(s)	<a href="#">BIS Research</a>
Conducted by	<a href="#">BIS Research</a>
Survey period	as of 2018
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	<a href="#">BIS Research</a>
Publication date	February 2018
Original source	bisresearch.com
Website URL	<a href="#">visit the website</a>
Notes:	<i>* 2017 value is estimated, 2025 value is a forecast. All figures are rounded.</i>

## Description

The statistic shows the estimated size of the mobile medical apps market worldwide in 2017, and a forecast for 2025. In 2017, the total global market was valued at around 2.4 billion U.S. dollars. It is estimated that the market will grow to over 11 billion dollars by 2025.

[Back to statistic](#)

# Number of mHealth app downloads worldwide from 2013 to 2017 (in billions)

Global mobile health app downloads 2013-2017

## Source and methodology information

Source(s)	research2guidance
Conducted by	research2guidance
Survey period	2013 to 2017
Region(s)	Worldwide
Number of respondents	2,400
Age group	n.a.
Special characteristics	mHealth app publishers
Published by	research2guidance
Publication date	November 2017
Original source	mHealth App Economics 2017, page 11
Website URL	<a href="#">visit the website</a>
Notes:	<i>All values are estimates. The statistic was assembled from several editions of the same report. * Forecast.</i>

## Description

This statistic shows the estimated number of mHealth app downloads worldwide from 2013 to 2017, in billions of downloads. It is estimated that in 2017 there will be 3.7 billion mobile health app downloads.

[Back to statistic](#)

# Therapy fields offering the best 5-year market potential for mHealth worldwide as of 2017 (in million cases)

Therapy areas with best 5-year mHealth market potential worldwide by case number 2017

## Source and methodology information

Source(s)	research2guidance; WHO
Conducted by	research2guidance; WHO
Survey period	2017
Region(s)	Worldwide
Number of respondents	2,400
Age group	<i>n.a.</i>
Special characteristics	mHealth app publishers
Published by	research2guidance
Publication date	November 2017
Original source	mHealth App Economics 2017, page 23
Website URL	<a href="#">visit the website</a>
Notes:	<i>n.a.</i>

## Description

This statistic presents the therapy fields offering the best 5-year market potential for mHealth worldwide as of 2017, based on number of cases in millions. mHealth apps concerning diabetes have a market potential of some 422 million patients worldwide.

[Back to statistic](#)

# Revenue mobile health app publishers generated from mhealth apps worldwide as of 2017 (in U.S. dollars)

## Revenue from mHealth apps worldwide 2017

### Source and methodology information

Source(s)	research2guidance
Conducted by	research2guidance
Survey period	2017
Region(s)	Worldwide
Number of respondents	2,400
Age group	n.a.
Special characteristics	mHealth app publishers
Published by	research2guidance
Publication date	November 2017
Original source	mHealth App Economics 2017, page 16
Website URL	<a href="#">visit the website</a>
Notes:	<i>Original question: "How much revenue did your organization generate with mHealth apps last year?"</i>

### Description

This statistic shows the revenue mobile health app publishers reported generating from their mHealth apps worldwide in 2016, in U.S. dollars, according to a survey conducted during 2017. It was found that 22 percent of mHealth app publishers reported to generate annual revenues below 10,000 U.S. dollars.

[Back to statistic](#)

# Number of mHealth apps available in the Amazon Appstore from 1st quarter 2015 to 3rd quarter 2019

Amazon Appstore: number of available medical apps as of Q3 2019

## Source and methodology information

Source(s)	Appfigures
Conducted by	Appfigures
Survey period	Q1 2015 to Q3 2019
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	medical apps only, not health and fitness apps
Published by	Appfigures
Publication date	October 2019
Original source	appfigures.com
Website URL	<a href="#">visit the website</a>
Notes:	<i>n.a.</i>

## Description

This statistic displays the number medical apps available in the Amazon Appstore worldwide from the first quarter of 2015 to the third quarter of 2019. During the last measured period, there were 3,097 healthcare apps available, representing a 0.68 percent growth over the previous quarter.

[Back to statistic](#)

# Fitness tracker device unit shipments worldwide from 2016 to 2022 (in millions)

Fitness tracker device shipments worldwide 2016-2022

## Source and methodology information

Source(s)	Tractica
Conducted by	Tractica
Survey period	2016 to 2017
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Tractica
Publication date	June 2017
Original source	tractica.com
Website URL	<a href="#">visit the website</a>
Notes:	<i>* Forecast</i>

## Description

The statistic shows fitness tracker device shipments worldwide from 2016 to 2022. Global shipments of fitness tracker devices are forecast to amount to around 70.02 million units by 2018.

[Back to statistic](#)

# Global telemedicine market size from 2015 to 2021 (in billion U.S. dollars)\*

Global telemedicine market size 2015-2021

## Source and methodology information

Source(s)	Statista estimates; MRAS
Conducted by	Statista estimates; MRAS
Survey period	as of January 2016
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Statista
Publication date	February 2017
Original source	<i>n.a.</i>
Website URL	<a href="#">visit the website</a>
Notes:	<i>* 2015 figure is an estimate, all other figures are forecasts.</i>

## Description

The telemedicine market has grown significantly in recent years. As of 2015 the telemedicine global market was valued at some 18 billion U.S. dollars. The market is expected to grow significantly by 2021 and is expected to be valued at more than 41 billion U.S. dollars at that time. Many factors have contributed to the growth of the market including increased traditional health care costs, funding for telemedicine and an increase in digital health users. What is telemedicine? Telemedicine is the use of information and communication technologies to improve patient access to care and medical information in order to improve patient health outcomes. In 2013, there were approximately 350 thousand telemedicine patients globally. The number of telemedicine patients is expected to grow beyond twenty times that amount . As an example of telemedicine in practice, the most frequently utilized telemedicine in the U.S. has been remote patient monitoring. Global telehealth market Generally spoken, telemedicine is an older term, more focused on the clinical application, while telehealth includes a broader and consumer-facing approach. The global telehealth market is expected to grow significantly between 2015 and 2020. North America has the largest telemedicine market globally. The telemedicine market in the U.S. is expected to grow to an estimated 35 billion dollars by 2025. This trend indicates a significant increase from previous years. The telehealth market includes a variety of products and applications. The largest proportion of the telemedicine market in the U.S. is attributable to hardware.

[Back to statistic](#)

# Projected number of telehealth\* patients worldwide from 2013 to 2018 (in millions)

Forecasted number of telehealth patients worldwide 2013-2018

## Source and methodology information

Source(s)	IHS
Conducted by	IHS
Survey period	2014
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	IHS
Publication date	January 2014
Original source	ihc.com
Website URL	<a href="#">visit the website</a>
Notes:	<i>* The source defines telehealth as the use of medical devices and communication technology together to monitor diseases and symptoms. Values were calculated by using figures for 2013 and 2018 published by the source and a CAGR of 82.06 percent.</i>

## Description

The statistic shows the projected growth of the total number of telehealth patients worldwide from 2013 to 2018. The source forecasts the number of telehealth patients to grow to around seven million by 2018.

[Back to statistic](#)



# Total telemedicine market in the United States from 2014 to 2025 (in billion U.S. dollars)

Total U.S. telemedicine market size forecast 2014-2025

## Source and methodology information

Source(s)	Statista estimates; Grand View Research
Conducted by	Statista estimates; Grand View Research
Survey period	as of April 2017
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Statista
Publication date	November 2018
Original source	<i>n.a.</i>
Website URL	<a href="#">visit the website</a>
Notes:	<i>All values are rounded estimates/forecasts.</i>

## Description

This statistic displays the projected total telemedicine market size for the United States from 2014 to 2025. The total market in the United States is predicted to reach 22 billion U.S. dollars in 2022.

[Back to statistic](#)

# Total telemedicine market in the United States from 2014 to 2025, by product type (in billion U.S. dollars)

Total U.S. telemedicine market size by product forecast 2014-2025

## Source and methodology information

Source(s)	Statista estimates; Grand View Research
Conducted by	Statista estimates; Grand View Research
Survey period	as of April 2017
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Statista
Publication date	November 2018
Original source	<i>n.a.</i>
Website URL	<a href="#">visit the website</a>
Notes:	<i>All values are rounded estimates/forecasts.</i>

## Description

This statistic displays the projected total telemedicine market size for the United States from 2014 to 2025, distributed by product type. The total market in the United States is predicted to reach 22 billion U.S. dollars in 2022, of which around 9.2 billion dollars are expected to be generated by telemedicine hardware products.

[Back to statistic](#)

# Estimated annual cost savings through the use of telehealth in rural U.S. regions as of 2017 (in U.S. dollars)\*

## Estimated annual cost savings through telehealth in rural U.S. regions 2017

### Source and methodology information

Source(s)	Expert(s) (B.E. Whitacre); NTCA
Conducted by	Expert(s) (B.E. Whitacre)
Survey period	as of 2017
Region(s)	United States
Number of respondents	n.a.
Age group	n.a.
Special characteristics	n.a.
Published by	NTCA
Publication date	March 2017
Original source	Anticipating Economic Returns of Rural Telehealth, page 10
Website URL	<a href="#">visit the website</a>
Notes:	<i>* Based on 4 rural states: Arkansas, Kansas, Oklahoma and Texas. Median annual savings. Savings describe the economic benefit to be gained by the hospital, the patient, and/or the community from the implementation of telemedicine. All values are in 2011 U.S. dollars. ** Lab work. *** Pharmacy revenue [...] For more information visit our Website</i>

### Description

This statistic presents the estimated median of annual cost savings through the use of telehealth in four rural U.S. States as of 2017. The estimated median annual cost savings in travel expenses are estimated to be 24,210 U.S. dollars per patient in rural areas.

[Back to statistic](#)

# Expected average annual savings in travel expenses, lost wages and hospital costs through telehealth use in the U.S. as of 2017 (in U.S. dollars)

Travel expenses, lost wages & hospital cost savings via telehealth in U.S. 2017

## Source and methodology information

Source(s)	Bureau of Labor Statistics; US Census Bureau; BEA; Various sources; NTCA
Conducted by	Bureau of Labor Statistics; US Census Bureau; BEA; Various sources; NTCA
Survey period	as of 2017
Region(s)	United States
Number of respondents	n.a.
Age group	n.a.
Special characteristics	n.a.
Published by	NTCA
Publication date	March 2017
Original source	Anticipating Economic Returns of Rural Telehealth, page 13
Website URL	<a href="#">visit the website</a>
Notes:	<i>* Annual savings, per patient/facility. All values are estimates in 2016 U.S. dollars.</i>

## Description

This statistic presents the expected annual average travel expenses, lost wages and hospital costs savings through the use in telehealth in the U.S., as of 2017. It is expected that every patient concerned in the U.S. would save some 5,700 U.S. dollars in travel expenses annually, if telehealth would be used.

[Back to statistic](#)

# Percentage of healthcare organizations in the U.S. reporting cost savings or return on investment from telemedicine services as of 2017

US health organizations with cost savings or ROI from telemedicine services 2017

## Source and methodology information

Source(s)	Foley & Lardner
Conducted by	Foley & Lardner
Survey period	Q4 2017
Region(s)	United States
Number of respondents	107 health care executives and providers
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Foley & Lardner
Publication date	November 2017
Original source	2017 Telemedicine and Digital Health Survey, page 6
Website URL	<a href="#">visit the website</a>
Notes:	<i>Original question: "Has your organization realized cost savings or ROI from telemedicine services?" The survey included responses from senior-level executives and health care providers at hospitals, specialty clinics, ancillary services and related organizations.</i>

## Description

This statistic shows the percentage of healthcare organizations that have noticed cost savings or a return on investment from telemedicine services, according to a survey conducted among U.S. healthcare executives and providers during Q4 2017. According to the survey, 29 percent of organizations reported more than 20 percent savings.

[Back to statistic](#)

# Percentage of U.S. health care professionals that believe telemedicine is a priority for their practice from 2015 to 2017

U.S. healthcare professionals that prioritize telemedicine as of 2015-2017

## Source and methodology information

Source(s)	Advisory Board ; Reach Health
Conducted by	Reach Health
Survey period	2015 to 2017
Region(s)	United States
Number of respondents	436
Age group	<i>n.a.</i>
Special characteristics	health care professionals
Published by	Advisory Board
Publication date	March 2018
Original source	2018 Telehealth Industry Trends, page 6
Website URL	<a href="#">visit the website</a>
Notes:	<i>n.a.</i>

## Description

This statistic shows the percentage of health care professionals that have prioritized telemedicine in select ways between 2015 and 2017. According to the data, in 2017, 36 percent of professionals stated that providing telehealth services is a medium priority for them.

[Back to statistic](#)

# Total global electronic health records market forecast from 2015 to 2024 (in billion U.S. dollars)

Total EHR market size forecast worldwide 2015-2024

## Source and methodology information

Source(s)	Statista estimates; VMR
Conducted by	Statista estimates; VMR
Survey period	as of September 2017
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Statista
Publication date	November 2018
Original source	<i>n.a.</i>
Website URL	<a href="#">visit the website</a>
Notes:	<i>All values are rounded estimates/forecasts.</i>

## Description

This statistic displays the projected market size of electronic health records worldwide from 2015 to 2024. The total global EHR market is predicted to reach some 40 billion U.S. dollars in 2024. That would be almost double the size in 2015.

[Back to statistic](#)

# Percentage of primary care physicians in selected countries using electronic medical records (EMR) in 2015

Primary care physicians in selected countries using EMR in 2015

## Source and methodology information

Source(s)	Commonwealth Fund
Conducted by	Commonwealth Fund
Survey period	2015
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	primary care physicians
Published by	Commonwealth Fund
Publication date	May 2017
Original source	International Profiles Of Health Care Systems 2016, page 7
Website URL	<a href="#">visit the website</a>
Notes:	<i>n.a.</i>

## Description

This statistic shows the percentage of primary care physicians in selected countries using electronic medical records (EMR) in 2015. In the Netherlands, some 98 percent of these physicians used electronic medical records that year. This rate was among the highest of all developed countries.

[Back to statistic](#)



# Percentage of office-based physicians with EMR/EHR systems in the United States from 2001 to 2017\*

Office-based U.S. physicians with EMR/EHR systems 2001-2017

## Source and methodology information

Source(s)	CDC
Conducted by	CDC; NCHS
Survey period	2001 to 2017
Region(s)	United States
Number of respondents	around 10,000 physicians
Age group	n.a.
Special characteristics	n.a.
Published by	CDC
Publication date	March 2019
Original source	National Electronic Health Records Survey: 2017 , page 1
Website URL	<a href="#">visit the website</a>
Notes:	<i>* EMR/EHR is electronic medical record/electronic health record. "Any EMR/EHR system" is a medical or health recordsystem that is all or partially electronic (excluding systems solely for billing). Data for 2001-2007 are from in-person National Ambulatory Medical Care Survey (NAMCS) interviews. Data [...] For more information visit our Website</i>

## Description

This statistic depicts the percentage of office-based physicians with EMR/EHR systems in the United States from 2001 to 2017. In 2017, nearly 86 percent of office-based U.S. physicians reported to have any electronic medical record/electronic health record system.

[Back to statistic](#)

# Leading U.S. states by ownership of any EHR/EMR system among office-based physicians in 2017\*

top U.S. states by ownership of any EHR system among office-based physicians 2017

## Source and methodology information

Source(s)	CDC
Conducted by	CDC; NCHS
Survey period	2017
Region(s)	United States
Number of respondents	around 10,000
Age group	n.a.
Special characteristics	n.a.
Published by	CDC
Publication date	March 2019
Original source	National Electronic Health Records Survey: 2017 State and National, page 1
Website URL	<a href="#">visit the website</a>
Notes:	<i>* EHR = electronic health record, EMR= electronic medical record. For the United States, Mississippi, and New Jersey, both the estimate and its complement meet the NCHS standard of reliability. For all other states, estimates meet the NCHS standard of reliability, their complement does not. Using an [...] For more information visit our Website</i>

## Description

This statistic depicts the leading U.S. states by ownership of any EHR/EMR system among office-based physicians in 2017. As of that year, Minnesota reported that 97.8 percent of office-based physicians in the state use any electronic health record/electronic medical record system.

[Back to statistic](#)

# How electronic health records (EHR) have affected physicians' practices as of 2018

Impact of electronic health records on U.S. physicians' practices 2018

## Source and methodology information

Source(s)	The Physicians Foundation
Conducted by	Merritt Hawkins
Survey period	April to June 2018
Region(s)	United States
Number of respondents	8,774
Age group	<i>n.a.</i>
Special characteristics	in all 50 states
Published by	The Physicians Foundation
Publication date	September 2018
Original source	2018 Survey of America's Physicians, page 16
Website URL	<a href="#">visit the website</a>
Notes:	<i>Original question: "How has EHR affected your practice?"</i>

## Description

This survey presents how physicians in the U.S. said electronic health records (EHR) had affected their practices as of 2018. It was found that 28.6 percent of surveyed physicians reported that EHRs had increased/ improved the quality of care at their practices.

[Back to statistic](#)

# Percentage of U.S. physicians that think that sharing electronic patient data (ePHI) with outside entities is important as of 2017

Physicians that believe sharing ePHI is important for quality healthcare in US 2017

## Source and methodology information

Source(s)	American Medical Association; Accenture
Conducted by	American Medical Association; Accenture
Survey period	July and August 2017
Region(s)	United States
Number of respondents	1,300 physicians
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	American Medical Association; Accenture
Publication date	October 2017
Original source	Taking the Physician's Pulse - Tackling Cyber Threats in Healthcare, page 7
Website URL	<a href="#">visit the website</a>
Notes:	<i>Original question: "How important is your ability to share electronic patient data with entities outside of your health system in order to efficiently provide quality healthcare?"</i>

## Description

This statistic depicts the percentage of physicians in the U.S. that believe that sharing electronic patient data (ePHI) is important in providing quality healthcare as of 2017. According to the survey, 44 percent of respondents indicated that being able to share ePHI with entities outside of their health system was "extremely important" for efficiently providing quality health care.

[Back to statistic](#)

# Usage of electronic medical records (EMR) among primary care physicians in Canada from 2004 to 2018\*

## EMR use by primary care physicians in Canada 2004-2018

### Source and methodology information

Source(s)	Canada Health Infoway
Conducted by	Canadian Medical Association
Survey period	2004 to 2018
Region(s)	Canada
Number of respondents	7,184
Age group	n.a.
Special characteristics	primary care physicians
Published by	Canada Health Infoway
Publication date	December 2018
Original source	2018 Canadian Physician Survey, page 3
Website URL	<a href="#">visit the website</a>
Notes:	<i>* Data until 2017 was taken from the same source: Use of Electronic Medical Records among Canadian Physicians 2017 Update .</i>

### Description

This statistic shows the usage share of electronic medical records (EMR) by primary care physicians (FP/GPs) in Canada from 2004 to 2018. In 2004, the share of primary care physicians using EMR was 16 percent which rose to 85 percent until 2017.

[Back to statistic](#)

# Usage of electronic medical records (EMR) among specialist physicians in Canada from 2004 to 2018

## EMR use by specialist physicians in Canada 2004-2018

### Source and methodology information

Source(s)	Canada Health Infoway
Conducted by	Canada Health Infoway
Survey period	2004 to 2018
Region(s)	Canada
Number of respondents	7,184
Age group	n.a.
Special characteristics	specialist physicians (all settings)
Published by	Canada Health Infoway
Publication date	December 2018
Original source	2018 Canadian Physician Survey, page 3
Website URL	<a href="#">visit the website</a>
Notes:	<i>* Data until 2017 was taken from the same source: Use of Electronic Medical Records among Canadian Physicians 2017 Update .</i>

### Description

This statistic shows the usage share of electronic medical records (EMR) among specialist physicians in Canada from 2004 to 2018. In 2004, the share of specialist physicians using EMR was 25 percent, which rose up to 89 percent until 2017.

[Back to statistic](#)

# Top funded digital health categories worldwide in H1 2019 (in million U.S. dollars)

Top funded global digital health categories H1 2019

## Source and methodology information

Source(s)	Mercom Capital
Conducted by	Mercom Capital
Survey period	1st half year 2019
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Mercom Capital
Publication date	June 2019
Original source	mercomcapital.com
Website URL	<a href="#">visit the website</a>
Notes:	<i>n.a.</i>

## Description

This statistic shows the top funded digital health categories worldwide during the first half year of 2019. Some 627 million U.S. dollars of funding has been provided for mhealth apps which makes it the third most funded category in that half year.

[Back to statistic](#)

# Global healthcare big data market size in 2016 and a forecast for 2025 (in billion U.S. dollars)

## Global big data in healthcare market size 2016 & 2025

### Source and methodology information

Source(s)	<a href="#">BIS Research</a>
Conducted by	<a href="#">BIS Research</a>
Survey period	as of 2018
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	<a href="#">BIS Research</a>
Publication date	March 2018
Original source	bisresearch.com
Website URL	<a href="#">visit the website</a>
Notes:	<i>* Forecasted.</i>

### Description

This statistic shows the size of the global big data market related to healthcare in 2016 and a forecast for 2025. It is estimated that over this period the market will increase from around 11.5 billion to nearly 70 billion U.S. dollars.

[Back to statistic](#)



# Global healthcare big data market share by component in 2016 and a forecast for 2025

Global big data in healthcare market share by component 2016 & 2025

## Source and methodology information

Source(s)	<a href="#">BIS Research</a>
Conducted by	<a href="#">BIS Research</a>
Survey period	as of 2018
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	<a href="#">BIS Research</a>
Publication date	March 2018
Original source	bisresearch.com
Website URL	<a href="#">visit the website</a>
Notes:	<i>* Forecasted.</i>

## Description

This statistic shows the distribution of the global big data market related to healthcare in 2016 and a forecast for 2025, by market share. It is predicted that by 2025 the market share of analytics services will increase to over 42 percent.

[Back to statistic](#)

# Global healthcare big data analytics services market by application in 2016 and a forecast for 2025 (in billion U.S. dollars)

Global big data healthcare analytics market size by application 2016 & 2025

## Source and methodology information

Source(s)	<a href="#">BIS Research</a>
Conducted by	<a href="#">BIS Research</a>
Survey period	as of 2018
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	<a href="#">BIS Research</a>
Publication date	March 2018
Original source	bisresearch.com
Website URL	<a href="#">visit the website</a>
Notes:	<i>* Forecasted.</i>

## Description

This statistic shows the size of the global big data analytics services market related to healthcare in 2016 and a forecast for 2025, by application. It is predicted that by 2025 the market for health-related financial analytics services using big data will increase to over 13 billion U.S. dollars.

[Back to statistic](#)

# Big data technology adoption plans in organizations worldwide as of 2018, by vertical

Adoption expectations for big data technology worldwide 2018, by vertical

## Source and methodology information

Source(s)	Dresner; Statista estimates
Conducted by	Dresner; Statista estimates
Survey period	2018
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	Research community of over 5,000 organizations as well as crowdsourcing and vendors' customer communities
Published by	Statista
Publication date	July 2019
Original source	<i>n.a.</i>
Website URL	<a href="#">visit the website</a>
Notes:	<i>n.a.</i>

## Description

This statistic shows big data technology adoption plans in organizations worldwide as of 2018, by vertical industry. Around 94.5 percent of respondents representing the telecommunications industry stated that their organization currently used big data technology as of 2018.

[Back to statistic](#)

# Percentage of U.S. adults that believed technology was important in health management as of 2018

## Importance of health technology in managing health U.S. adults 2018

### Source and methodology information

Source(s)	Accenture
Conducted by	Accenture
Survey period	October 2017 to January 2018
Region(s)	United States
Number of respondents	2,301 consumers
Age group	18 years and older
Special characteristics	U.S. residents
Published by	Accenture
Publication date	March 2018
Original source	2018 Consumer Survey on Digital Health - US Results, page 4
Website URL	<a href="#">visit the website</a>
Notes:	<i>Original question: "How important is the use of technology when it comes to managing your health?"</i>

### Description

This statistic shows the percentage of U.S. adults aged 18 years and older that believed that technology was important to the management of their health. According to the survey, 39 percent of the respondents indicated that technology was "somewhat important" to managing their health.

[Back to statistic](#)

# Percentage of U.S. adults that used select technologies to manage their health as of 2018

## Technologies used to manage health in the U.S. 2018

### Source and methodology information

Source(s)	Accenture
Conducted by	Accenture
Survey period	October 2017 to January 2018
Region(s)	United States
Number of respondents	1,570 consumers
Age group	18 years and older
Special characteristics	respondents who use health technology
Published by	Accenture
Publication date	March 2018
Original source	2018 Consumer Survey on Digital Health - US Results, page 4
Website URL	<a href="#">visit the website</a>
Notes:	<i>Original question: "Which of the following technologies or electronic health management tools have you used to manage your health in the past year?"</i>

### Description

This statistic shows the percentage of U.S. adults aged 18 years and older that used select technologies to manage their health as of 2018. According to the data, 56 percent of respondents indicated that they used websites to manage their health.

[Back to statistic](#)

# Percentage of U.S. adults that were willing to wear technology that tracks select health statistics as of 2018

Willingness to wear health-tracking technology among U.S. adults as of 2018

## Source and methodology information

Source(s)	Accenture
Conducted by	Accenture
Survey period	October 2017 to January 2018
Region(s)	United States
Number of respondents	2,301 consumers
Age group	18 years and older
Special characteristics	U.S. residents
Published by	Accenture
Publication date	March 2018
Original source	2018 Consumer Survey on Digital Health - US Results, page 5
Website URL	<a href="#">visit the website</a>
Notes:	<i>Original question: "How willing would you be to wear technology that measures and tracks...?"</i>

## Description

This statistic shows the percentage of U.S. adults aged 18 years and older that said they would be willing to wear technology that tracks select health aspects as of 2018. According to the data, 53 percent said that they would be willing to wear technology that tracks both vital signs and fitness/lifestyle aspects. 20 percent of respondents stated that they would not be willing to wear this kind of technology.

[Back to statistic](#)

# Percentage of U.S. adults that have accessed their electronic health records (EHR) by primary reason as of 2018

Reasons why U.S. adults have accessed their EHR by primary reason as of 2018

## Source and methodology information

Source(s)	Accenture
Conducted by	Accenture
Survey period	October 2017 to January 2018
Region(s)	United States
Number of respondents	1,007 consumers
Age group	18 years and older
Special characteristics	U.S. residents that have accessed their EHR
Published by	Accenture
Publication date	March 2018
Original source	2018 Consumer Survey on Digital Health - US Results, page 7
Website URL	<a href="#">visit the website</a>
Notes:	<i>Original question: "What is the primary reason you have accessed your electronic health records?"</i>

## Description

This statistic shows the percentage of U.S. adults that have accessed their electronic health records (EHR) for select reasons as of 2018. According to the data, 36 percent of the respondents had accessed their health records to keep themselves informed.

[Back to statistic](#)

# Percentage of U.S. adults that have received some kind of healthcare virtually in 2017 and 2018

## Percentage of U.S. adults that have received virtual healthcare 2017 and 2018

### Source and methodology information

Source(s)	Accenture
Conducted by	Accenture
Survey period	2017 and 2018
Region(s)	United States
Number of respondents	1,007 consumers
Age group	18 years and older
Special characteristics	U.S. residents that have accessed their EHR
Published by	Accenture
Publication date	March 2018
Original source	2018 Consumer Survey on Digital Health - US Results, page 9
Website URL	<a href="#">visit the website</a>
Notes:	<i>Original question: "Have you personally received any kind of healthcare virtually?"</i>

### Description

This statistic shows the percentage of U.S. adults that have received some kind of virtual healthcare in 2017 and 2018. According to the data, in 2018, 25 percent of respondents had received virtual healthcare.

[Back to statistic](#)



# Top advantages of virtual vs. in-person health care according to U.S. adults as of 2018

Virtual and in-person care attitudes among U.S. adults in 2018

## Source and methodology information

Source(s)	Accenture
Conducted by	Accenture
Survey period	October 2017 to January 2018
Region(s)	United States
Number of respondents	2,301 consumers
Age group	18 years and older
Special characteristics	U.S. residents
Published by	Accenture
Publication date	March 2018
Original source	2018 Consumer Survey on Digital Health - US Results, page 9
Website URL	<a href="#">visit the website</a>
Notes:	<i>Original question: "From the list please select the top three advantages of in-person patient visits and the top three advantages of virtual consultations?"</i>

## Description

This statistic shows the percentage of U.S. adults that felt virtual or in-person health care provided select advantages as of 2018. According to the data, 64 percent of respondents said that in-person care provided quality care to patients but just 13 percent said the same about virtual care.

[Back to statistic](#)